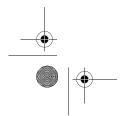


User Guide 40" LED TV

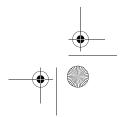


NS-40D510MX15

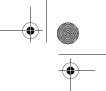
Before using your new product, please read these instructions to prevent any damage.







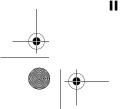


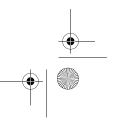




Contents

CHILD SAFETY	1
Important Safety Instructions	2
WARNING	2
CAUTION	3
Introduction	4
MHL™	
INlink	
DTS Sound™	
Game mode	
Installing the stand or wall-mount bracket	
Installing the stand	
Installing a wall-mount bracket	
TV components	
Package contents	
Front	
Left side jacks	
Back	
Remote control	
What connection should I use?	12
Connecting a cable or satellite box	13
HDMI (best)	
DVI (same as HDMI but requires an audio connection)	14
Component video (better)	15
AV (composite video) (good)	16
Coaxial (good)	
Connecting an antenna or cable TV (no box)	18
Connecting a DVD or Blu-ray player	
HDMI (best)	
Component video (better)	
AV (composite video) (good)	
Connecting an MHL-enabled device	
Connecting a game console	
HDMI (best)	
Component video (better)	
AV (composite video) (good)	25





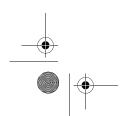


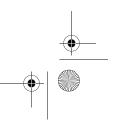


Contents

INSIĜNIA

Connecting a computer	26
HDMI (best)	
DVI (same as HDMI but requires an audio connection)	
VGA (good)	
Connecting a USB flash drive	
Connecting headphones	
Connecting external speakers or a sound bar	
Digital audio	
Analog audio	32
Connecting a home theater system with multiple devices	33
Connecting power	34
Using the remote control	35
Installing remote control batteries	
Aiming the remote control	
Turning on your TV for the first time	36
Understanding the basics	
Turning your TV on or off	
Selecting the video input source	
On-screen menu overview	
Navigating the menus	39
Selecting a channel	40
Adjusting the volume	40
Viewing channel information	40
Using an MHL-enabled device	40
Connecting and using	40
Switching back to the connected device	41
Using INlink	41
Turning INlink on or off	41
Turning Device Auto Power Off on or off	42
Turning TV Auto Power On on or off	
Turning Audio Receiver on or off	
Displaying a list of INlink-compatible devices	
Selecting an INlink-compatible device	
Opening an INlink-compatible device's root menu	
Using a USB flash drive	
Switching to USB mode	
Browsing photos	
Viewing favorite photos	
Customizing slideshow settings	
-	
Adjusting the picture	
Adjusting the TV picture	
Automatically adjusting the aspect ratio	49



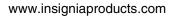


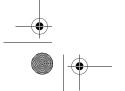




INSIĜNIA -	Со
Setting the power on picture mode	
Adjusting the computer image	
Adjusting the sound 50	
Adjusting sound settings50	
Selecting the audio out mode51	
Playing TV audio only51	
Changing channel settings51	
Automatically scanning for channels51	
Hiding channels53	
Setting up a favorite channel list54	
Viewing a favorite channel54	
Adding or changing a channel label54	
Checking the digital signal strength55	i
Setting parental controls55	1
Setting or changing the password55	
Locking control buttons56	
Blocking unrated TV	,
Setting parental control levels57	
Downloading rating information59	•
Using closed captioning 60)
Turning closed captioning on or off60)
Selecting the analog closed captioning mode)
Selecting the digital closed captioning mode61	
Customizing digital closed captioning settings	
Adjusting time settings	
Setting the clock62	
Setting the sleep timer63	,
Adjusting menu settings64	
Selecting the menu language64	
Labeling an input source64	
Turning Input Sensor on or off64	ļ
Maintenance	
Cleaning the TV cabinet65	;
Cleaning the TV screen65	
Troubleshooting	,
Restoring settings to the defaults	
Viewing system information	
Updating the TV firmware	
Video and audio67	,
Remote control69)
General70)
MHL-enabled device71	
INlink (CEC-compatible) device	
Specifications	
Programming universal remote controls	
Common universal remote control codes	



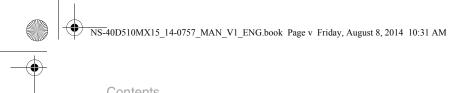


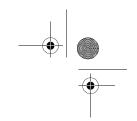








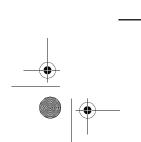




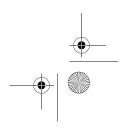
Contents

INSIĜNIA

Legal notices	76
WARRANTY POLICY	77













PROPER TELEVISION PLACEMENT **MATTERS**



THE CONSUMER ELECTRONICS INDUSTRY CARES

- Manufacturers, retailers and the rest of the consumer electronics industry are committed to making home entertainment safe and enjoyable.
- As you enjoy your television, please note that all televisions new and old- must be supported on proper stands or installed according to the manufacturer's recommendations. Televisions that are inappropriately situated on dressers, bookcases, shelves, desks, speakers, chests, carts, etc., may fall over, resulting in injury.



TUNE IN TO SAFETY

- ALWAYS follow the manufacturer's recommendations for the safe installation of your television.
- ALWAYS read and follow all instructions for proper use of your television.
- NEVER allow children to climb on or play on the television or the furniture on which the television is placed.
- **NEVER** place the television on furniture that can easily be used as steps, such as a chest of drawers.
- **ALWAYS** install the television where it cannot be pushed, pulled over or knocked
- ALWAYS route cords and cables connected to the television so that they cannot be tripped over, pulled or grabbed.



WALL OR CEILING MOUNT YOUR TELEVISION

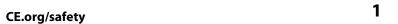
- ALWAYS contact your retailer about professional installation if you have any doubts about your ability to safely mount your television.
- **ALWAYS** use a mount that has been recommended by the television manufacturer and has a safety certification by an independent laboratory (such as UL, CSA, ETL).
- **ALWAYS** follow all instructions supplied by the television and mount manufacturers.
- **ALWAYS** make sure that the wall or ceiling where you are mounting the television is appropriate. Some mounts are not designed to be mounted to walls and ceilings with steel studs or cinder block construction. If you are unsure, contact a professional installer.
- Televisions can be heavy. A minimum of two people is required for a wall or ceiling mount installation.

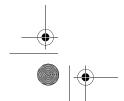


MOVING AN OLDER TELEVISION TO A NEW PLACE IN YOUR HOME

- Many new television buyers move their older CRT televisions into a secondary room after the purchase of a flat-panel television. Special care should be made in the placement of older CRT televisions.
- **ALWAYS** place your older CRT television on furniture that is sturdy and appropriate for its size and weight.
- **NEVER** place your older CRT television on a dresser where children may be tempted to use the drawers to climb.
- ALWAYS make sure your older CRT television does not hang over the edge of your furniture.























Important Safety Instructions



CAUTION RISK OF ELECTRIC SHOCK DO NOT OPEN





This symbol indicates that dangerous voltage constituting a risk of electric shock is present within your TV. This label is located on the back of your TV.



This symbol indicates that there are important operating and maintenance instructions in the literature accompanying your TV.

- 1 Read these instructions.
- **2** Keep these instructions.
- **3** Heed all warnings.
- 4 Follow all instructions.
- **5** Do not use this apparatus near water.
- **6** Clean only with dry cloth.
- 7 Do not block any ventilation openings. Install in accordance with the manufacturer's instructions.
- **8** Do not install near any heat sources such as radiators, heat registers, stoves, or other apparatus (including amplifiers) that produce heat
- 9 Do not defeat the safety purpose of the polarized or grounding-type plug. A polarized plug has two blades with one wider than the other. A grounding type plug has two blades and a third grounding prong. The wide blade or the third prong are provided for your safety. If the provided plug does not fit into your outlet, consult an electrician for replacement of the obsolete outlet.
- 10 Protect the power cord from being walked on or pinched particularly at plugs, convenience receptacles, and the point where they exit from the apparatus.
- **11** Only use attachments/accessories specified by the manufacturer.
- 12 Use only with the cart, stand, tripod, bracket, or table specified by the manufacturer, or sold with the apparatus. When a cart is used, use caution when moving the cart/apparatus combination to avoid injury from tip-over.



13 Unplug this apparatus during lightning storms or when unused for long periods of time.

efer all servicing to qualified service personnel.

- 14 Refer all servicing to qualified service personnel. Servicing is required when the apparatus has been damaged in any way, such as power-supply cord or plug is damaged, liquid has been spilled or objects have fallen into the apparatus, the apparatus has been exposed to rain or moisture, does not operate normally, or has been dropped.
- **15** The *wall plug* is the disconnecting device. The plug must remain readily operable.
- 16 Remote control batteries should not be exposed to excessive heat such as sunshine, fire, or the like.
- 17 The apparatus should not be exposed to dripping or splashing, and no objects filled with liquids, such as vases, should be placed on the apparatus.

WARNING

Electric shock hazard

To reduce the risk of fire or electric shock, do not remove any cover or expose the device to rain or moisture. No user-serviceable parts are inside. Refer servicing to qualified service technicians.

Lightning

For added protection for your device receiver during a lightning storm, or when it is left unattended and unused for long periods of time, unplug it from the power outlet and disconnect any antenna or cable system. This helps prevent property damage and personal injury from lightning and power line surges.

Power lines

An outside antenna system should not be located in the vicinity of overhead power lines or other electric light or power circuits, or where it can fall into such power lines or circuits. When installing an outside antenna system, take extreme care to keep from touching such power lines or circuits as contact with them might be fatal.

Handling the LCD panel

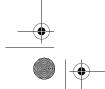
- Your TV's screen is made of glass. Do not drop your TV or hit, jolt, or press hard against the LCD panel. If the screen breaks, be careful of broken glass.
- If the LCD panel is broken, make absolutely sure that you do not touch the liquid in the panel. This may cause skin inflammation.
- If the liquid gets in your mouth, immediately gargle, rinse, and consult with your doctor. Also, if the liquid gets in your eyes or touches your skin, consult with your doctor after rinsing for at least 15 minutes or longer in clean water.

Replacement parts

When replacement parts are required, make sure that the service technician uses replacement parts specified by the manufacturer that have the same characteristics as the original part. Unauthorized substitutions may result in fire, electric shock, personal injury, or other hazards.















Safety check

After completing any service or repair to this device, ask the service technician to perform routine safety checks to determine that your TV is in correct operating condition.

Power source

Operate your TV only from the type of power source indicated on the marking label. If you are not sure of the type of power supplied to your home, consult an electrician or your local power company.

Servicing

These servicing instructions are for use by qualified service personnel only. To reduce the risk of electric shock, do not perform any servicing other than that contained in the operating instructions unless you are qualified to do so.

CAUTION

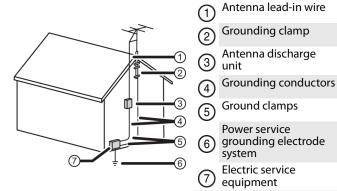
Damage requiring service

Unplug this TV from the power outlet and refer servicing to qualified service personnel under the following conditions:

- When the power supply cord or plug is damaged or frayed.
- If liquid has been spilled or objects have fallen into your TV.
- If your TV has been exposed to rain or water.
- If your TV does not operate normally by following the operating instructions. Adjust only those controls covered by the operating instructions because incorrect adjustment of other controls may result in damage and will often require extensive work by a qualified technician to restore your TV to its normal operation.
- If your TV has been dropped or damaged in any way.
- When your TV exhibits a distinct change in performance.

Outdoor antenna grounding

If an outside antenna or cable system is connected to your TV, make sure that the antenna or cable system is grounded to provide some protection against voltage surges and built-up static charges. Article 810 of the National Electrical Code, ANSI/NFPA No. 70, provides information with respect to correct grounding of the mast and supporting structure, grounding of the lead-in wire to an antenna discharge unit, size of grounding conductors, location of the antenna-discharge unit, connection to grounding electrodes, and requirements for the grounding electrode.



Note to CATV system installer

Article 820 of the National Electrical Code, ANSI/NFPA No. 40 provides guidance for correct grounding. Specifically, it states that the cable ground must be connected to the grounding system of the building as close to the point of cable entry as practical.

Condensation

Moisture will form on the TV if the TV is brought from cool surroundings into a warm room or if the temperature of the room rises suddenly. When this happens, the TV's performance may be impaired. To prevent this, let the TV stand in its new surroundings for about an hour before switching it on, or make sure that the room temperature rises gradually.

Condensation may also form during the summer if the TV is exposed to the breeze from an air conditioner. In such cases, change the location of the TV.

Mobile telephone warning

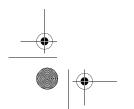
To avoid interference with your TV picture and sound, operating problems, or even damage, keep your cordless and cellular telephones away from the TV.

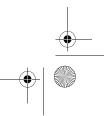
End of life directives

Your TV may contain materials that are regulated for environmental reasons. Your TV also contains materials that can be recycled and reused. To help protect the environment, contact your local authorities for information about disposal or recycling and about finding a recycler in your area before you dispose of your TV.

Non-active pixels

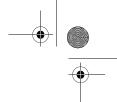
The LCD panel contains almost 3 million thin film transistors, which provide exceptionally sharp video quality. Occasionally, a few non-active pixels may appear on the screen as a fixed blue, green, or red point. These non-active pixels do not adversely affect the performance of your TV, and are not considered defects.











Insignia 40" LED TV

Introduction

Congratulations on your purchase of a high-quality Insignia product. Your NS-40D510MX15 represents the ideal balance of quality and value in LED TV design, and is manufactured for reliable, trouble-free performance.

MHL™

Connect your MHL-enabled device, such as a cell phone, and view your device's screen on your TV. Supports 1080p HD video and 5.1 digital surround sound playback from your mobile device. (Requires an MHL-enabled phone or tablet and an MHL cable.) (See page 22 for connection instructions.)

INlink

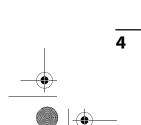
Enjoy the benefit of having HDMI CEC compatible products plug and play! No setup is needed! CEC technology lets different devices discover and communicate with each other. (See page <u>41</u> for instructions on how to use INlink.)

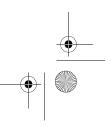
DTS Sound™

DTS Sound delivers clear, crisp, and natural sound while providing deep enveloping bass.

Game mode

Video games generally require adjustments to the television picture settings to get the maximum experience. By simply pressing a button on your remote control, your television settings will automatically adjust for video games. (See the **Game** option in "Adjusting the TV picture" on page <u>47</u> for instruction on how to select Game mode.)









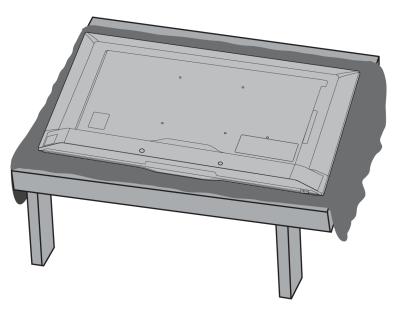


Installing the stand or wall-mount bracket

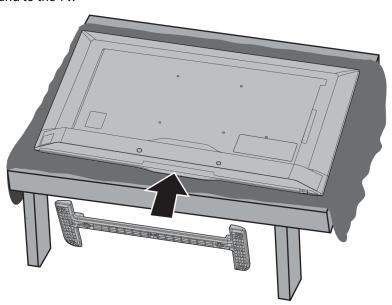
- If you plan to wall-mount your TV, do not install the stand.Store the stand and stand screws in case you decide to use the stand in the future.

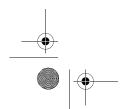
Installing the stand

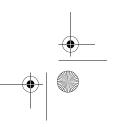
1 Carefully place your TV face-down on a cushioned, clean surface to protect the screen from damages and scratches.



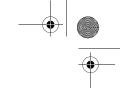
2 Align the TV stand to the TV.







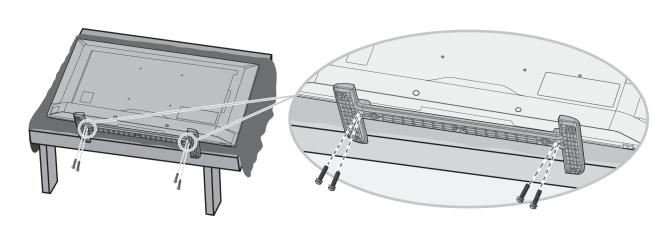




INSIĜNIA

3 Secure the TV stand to the TV with the four provided M4 28 mm screws.

I	Screw type	Screw length	# of screws
	M4	28 mm	4

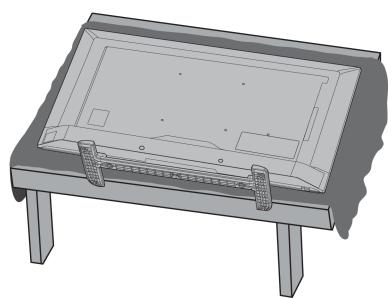


Installing a wall-mount bracket

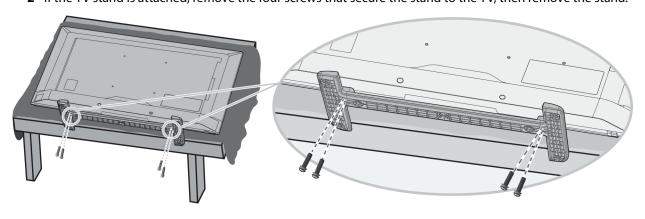
Warning

This TV is intended to be supported by a UL Listed wall mount bracket with suitable weight/load. (See "Miscellaneous" on page 74.)

1 Carefully place your TV face-down on a cushioned, clean surface to protect the screen from damages and scratchés.

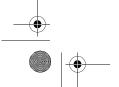


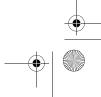
2 If the TV stand is attached, remove the four screws that secure the stand to the TV, then remove the stand.













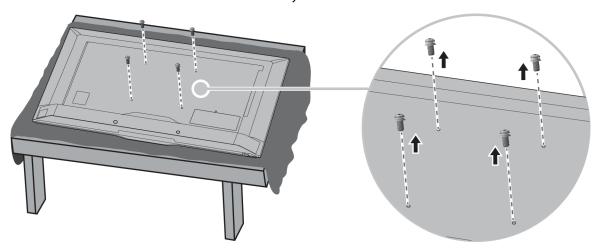






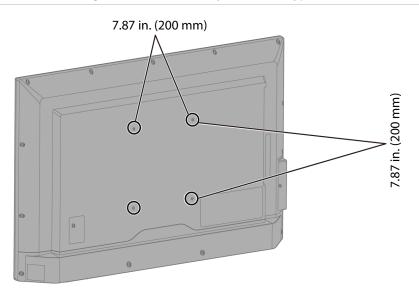


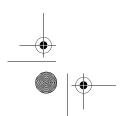
3 Remove the wall-mount screws from the back of your TV.

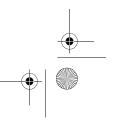


4 Attach the wall-mount bracket using the screws you removed or the screws that came with the wall-mount bracket. See the instructions that came with the wall-mount bracket for information about which screws to use and how to correctly hang your TV.

- The length of the wall-mount screws vary depending on the wall-mount bracket you purchased. See the instructions that came with the wall-mount bracket for screw lengths.
 The mounting holes on the back of your TV take type M4 screws.











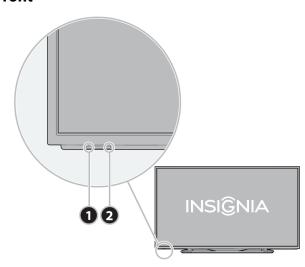


TV components

Package contents

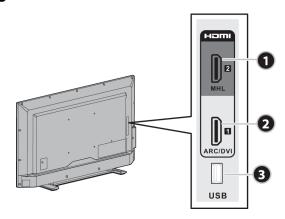
- 40" LED TV
- Remote control and batteries (2 AAA)
- TV stand and screws (4)
- Power cord
- Quick Setup Guide
- Important Information

Front

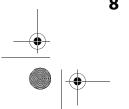


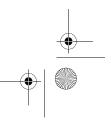
#	Item	Description
	Remote control sensor	Receives signals from the remote control. Do not block.
:	2 Power indicator	Turns off when your TV is on. Lights red when your TV is off (standby mode).

Right side buttons



#	Item	Description
1	MENU	Press to open the on-screen menu. For more information, see "Navigating the menus" on page <u>39</u> .
2	INPUT	Press one or more times to select the video input source you want, then wait a few seconds. Your TV switches to the source you selected. For more information, see "Selecting the video input source" on page 38. In menu mode, press to confirm selections.
3	VOL+/VOL-	Press to increase or decrease the volume.
4	CH ^/CH ✓	Press to go to the next or previous channel in the channel list. For more information, see "Selecting a channel" on page 40.
5	Ů (power)	Press to turn your TV on or off (standby mode). Warning: When your TV is off, power still flows through it. To completely disconnect power, unplug the power cord.

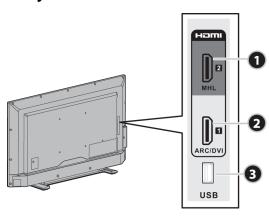






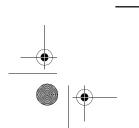


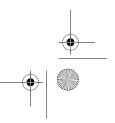
Left side jacks



	#	Item	Description
•			Connect an HDMI device to this jack. For more information, see "HDMI (best)" on pages 13, 19, 23, or 26. OR
	1	HDMI 2/MHL	Connect an MHL-enabled device, such as a cell phone, to this jack to view your device's screen on your TV.
			For more information about MHL, see "Connecting an MHL-enabled device" on page 22 and "Using an MHL-enabled device" on page 40.
	2	HDMI 1/ ARC/DVI	Connect an HDMI device to this jack. For more information, see "HDMI (best)" on pages 13, 19, 23, or 26. OR Connect an ARC-enabled home theater receiver to this jack. OR Connect the video for a DVI device to this jack. For more information, see "DVI (same as HDMI but requires an audio connection)" on pages 14
	3	USB	or <u>27</u> . Connect a USB flash drive to this jack to view compatible JPEG picture files. For more information, see "Connecting a USB flash drive" on page <u>29</u> and "Using a USB flash drive" on page <u>45</u> .

NS-40D510MX15 Insignia 40" LED TV

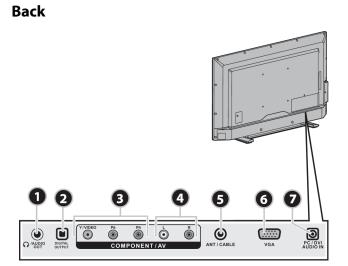








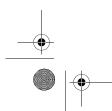


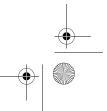


#	Item	Description
1	ഹ/AUDIO OUT	Connect headphones, a sound bar, analog speaker system, or a home theater system to this jack to listen to TV audio through external speakers. For more information, see "Analog audio" on page 32.
2	DIGITAL OUTPUT (optical)	Connect a sound bar, digital speaker system, or home theater system to this jack to listen to TV audio through external speakers. For more information, see "Digital audio" on page 31.
3	Y/VIDEO, PB, PR OR Y/VIDEO	The component video and AV (composite video) jacks are shared. You can connect only one component video or AV device at a time. Connect the video for a component video device to the Y/VIDEO, PB, and PR jacks. For more information, see "Component video (better)" on page 15, 20, or 24. OR Connect the video for an AV (composite video) device to the Y/VIDEO jack. For more information, see "AV (composite video) (good)" on page 16, 21, or 25.
4	L and R (audio)	Connect the audio for a component video device to these jacks. For more information, see "Component video (better)" on page 15, 20, or 24. OR Connect the audio for an AV (composite video) device to these jacks. For more information, see "AV (composite video) (good)" on page 16, 21, or 25.

#	Item	Description
5	ANT/CABLE	Connect an antenna or cable TV to this jack. For more information, see "Coaxial (good)" on page 17 or "Connecting an antenna or cable TV (no box)" on page 18.
6	VGA	Connect the video for a computer to this jack. For more information, see "VGA (good)" on page 28.
7	PC/DVI AUDIO IN	Connect the audio for a computer to this jack. For more information see "VGA (good)" on page 28. OR Connect the audio for a DVI device to this jack. For more information see, "DVI (same as HDMI but requires an audio connection)" on pages 14 or 27.



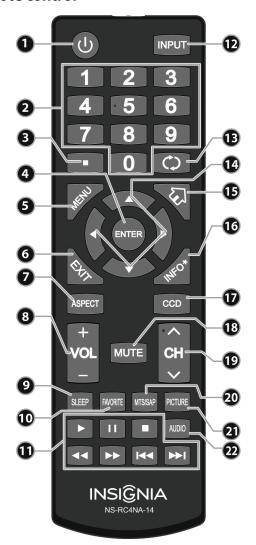








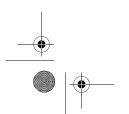
Remote control

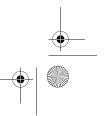


#	Button	Description
1	Ů (power)	Press to turn your TV on or off (standby mode). Warning: When your TV is off, power still flows through it. To disconnect power, unplug the power cord.
2	Numbers	Press to enter channel numbers and the parental control password.
3	•	Press to enter a digital sub-channel number. See "Selecting a channel" on page $\underline{40}$.
4	ENTER	Press to confirm selections or changes in on-screen TV menus.
5	MENU	Press to open the on-screen menu.
6	EXIT	Press to close the on-screen TV menu.
7	ASPECT	Press to change how the picture looks on the screen (aspect ratio). See the "Aspect Ratio" option in "Adjusting the TV picture" on page 47.
8	V0L+/-	Press to increase or decrease the volume.
9	SLEEP	Press to set the sleep timer. You can select $\mathbf{0ff}$, 5 , 10 , 15 , 30 , 60 , 90 , 120 , 180 , or 240 minutes. See "Setting the sleep timer" on page $\underline{63}$.
10	FAVORITE	Press to open the <i>Favorite</i> channel list. See " <u>Setting up a favorite channel list</u> " on page <u>54</u> and " <u>Viewing a favorite channel</u> " on page <u>54</u> .

#	Button	Description
11	Media controls	INlink—Press to control INlink-compatible (HDMI CEC) devices. For more information, see " <u>Using INlink</u> " on page <u>41</u> . USB—Press to control a photo slideshow. See " <u>Viewing photos in a slideshow</u> " on page <u>46</u> .
12	INPUT	Press to open the <i>INPUT SOURCE</i> list, press ▲ or ▼ on the remote control to select the video input source, then press ENTER . See "Selecting the video input source" on page 38.
13	(return)	Press to return to the previous channel.
14	A V 4 >	TV menus —Press to navigate in on-screen TV menus and to adjust settings.
15	(home)	Press to open a connected MHL device's home menu.
16	INFO*	Press to display TV status information, such as the channel number, channel name (if available), or signal source. See " <u>Viewing channel information</u> " on page <u>40</u> .
17	CCD	Press to turn closed captioning on or off. You can select CC Off, CC On, or CC On when mute . See " <u>Turning closed captioning on or off</u> " on page <u>60</u> .
18	MUTE	Press to mute the sound. Press again to restore the sound.
19	CH ∕/CH ✓	Press to change TV channels. See "Selecting a channel" on page $\underline{40}.$
20	MTS/SAP	Analog programs—Press to select the audio mode for an analog program. You can select: • Mono—Select this option if there is noise or station weak stereo broadcasts. • Stereo—Select this option for programs broadcast in stereo. • SAP—Select this option to listen to a secondary audio program, if available. Digital programs—Press to select the audio language fo a digital program, if alternate languages are available.
21	PICTURE	Press to select the picture mode. You can select Vivid , Standard , Energy Savings , Movie , Game , or Custom . See "Picture Mode" in " <u>Adjusting the TV picture</u> " on page 43.
22	AUDIO	Press to select the sound mode. You can select Standard , Theater , Music , News , or Custom . See "Sound Mode" in "Adjusting sound settings" on page 50.

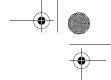
NS-40D510MX15 Insignia 40" LED TV









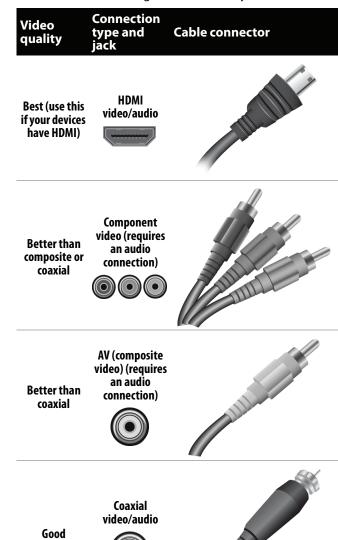


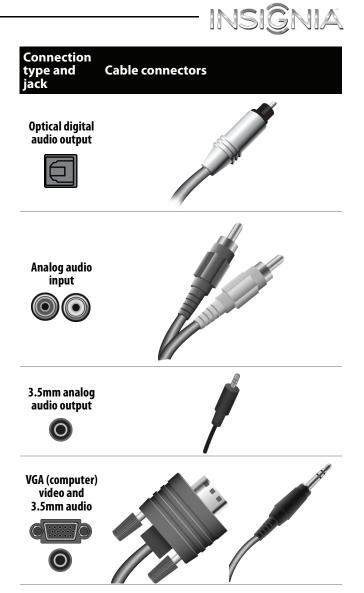
What connection should I use?

Your TV has several connection types for connecting devices to your TV.

For the best video quality, you should connect a device to the best available connection.

Use the following tables to identify cables:

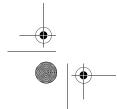


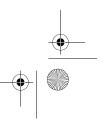


You can use the **HDMI 1/ARC/DVI** jack on your TV to connect a DVI device to your TV. For more information, see "DVI (same as HDMI but requires an audio connection)" on page 14 or 27.

Cautions

- Check the jacks for position and type before making any connections.
- Loose connections can result in image or color problems. Make sure that all connections are tight and secure.
- The external audio/video equipment shown may be different from your equipment. If you have questions, refer to the documentation that came with your equipment.
- Always unplug the power cord when connecting external equipment.







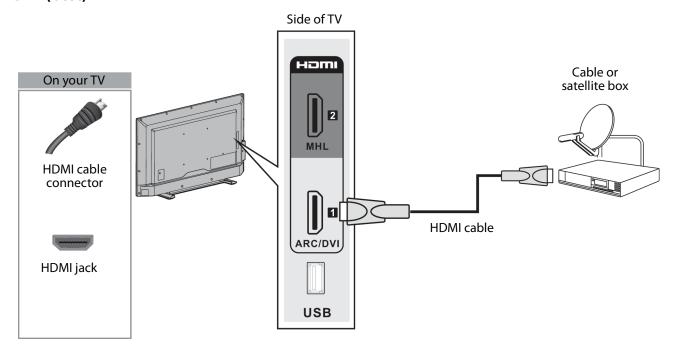




Connecting a cable or satellite box

Many cable or satellite TV boxes have more than one connection type. To get the best video, you should use the best connection type available. For more information, see "What connection should I use?" on page 12.

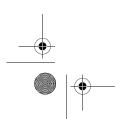
HDMI (best)

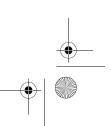


- 1 Make sure that your TV's power cord is unplugged and all connected equipment is turned off.
- 2 Connect the incoming cable from the cable wall jack to the cable-in jack on the cable or satellite box.
- 3 Connect an HDMI cable (not provided) to one of the **HDMI** jacks on the side of your TV and to the **HDMI OUT** jack on the cable or satellite box.
- 4 Plug your TV's power cord into a power outlet, turn on your TV, then turn on the cable or satellite box.
- **5** Press **INPUT** to open the *INPUT SOURCE* list.
- 6 Press ▲ or ▼ to highlight HDMI 1 or HDMI 2, then press ENTER.

Not

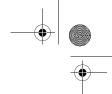
An HDMI cable carries both audio and video. You do not need to use any audio cables.







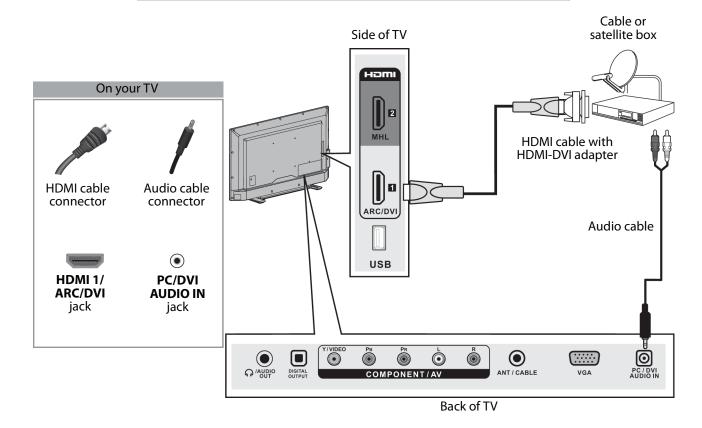




DVI (same as HDMI but requires an audio connection)

Note

You must use the **HDMI 1/ARC/DVI** jack to connect a cable or satellite box using DVI. If you use another HDMI jack, you will not hear sound from the TV speakers.



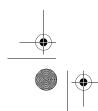


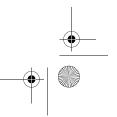
- 2 Connect the incoming cable from the cable wall jack to the cable-in jack on the cable or satellite box.
- **3** Connect an HDMI-DVI adapter (not provided) to one end of an HDMI cable (not provided), then connect the adapter to the **DVI OUT** jack on the cable or satellite box.
- 4 Connect the other end of the cable to the **HDMI 1/ARC/DVI** jack on the side of your TV.
- 5 Connect an audio cable (not provided) to the PC/DVI AUDIO IN jack on the back of your TV and to the AUDIO OUT jacks on the cable or satellite box.

Not

When you connect the audio using the **PC/DVI AUDIO IN** jack, the audio output is analog.

- 6 Plug your TV's power cord into a power outlet, turn on your TV, then turn on the cable or satellite box.
- **7** Press **INPUT** to open the *INPUT SOURCE* list.
- 8 Press ▲ or ▼ to highlight **HDMI 1**, then press **ENTER**.





14

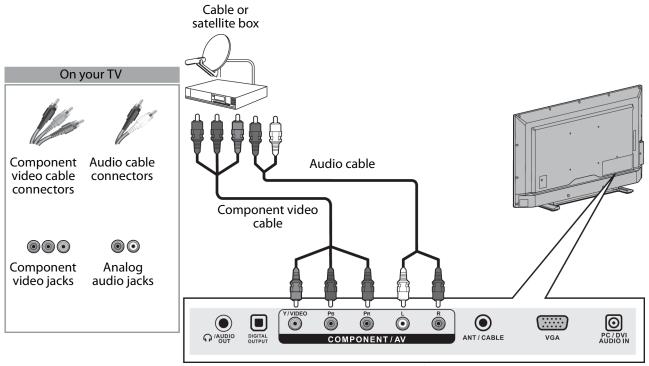
www. in signia products. com





Component video (better)

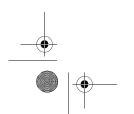
Cables are often color-coded to match color-coded jacks.

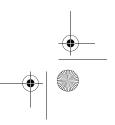


Back of TV

- 1 Make sure that your TV's power cord is unplugged and all connected equipment is turned off.
- 2 Connect the incoming cable from the cable wall jack to the cable-in jack on the cable or satellite box.
- 3 Connect a component video cable (not provided) to the Y/VIDEO, PB, and PR jacks on the back of your TV and the component video out jacks on the cable or satellite box.
- 4 Connect an audio cable (not provided) to the L and R audio jacks on the back of your TV and to the audio out jacks on the cable or satellite TV box.

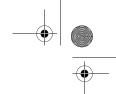
- The Y/VIDEO, PB, and PR video jacks (used to connect a component device) share the **L** and **R** audio jacks with the **Y/VIDEO** jack (used to connect an AV (composite video) device).
- When you connect the audio using the **L** and **R** audio jacks, the audio output is analog.
- 5 Plug your TV's power cord into a power outlet, turn on your TV, then turn on the cable or satellite box.
- 6 Press INPUT to open the INPUT SOURCE list.
- **7** Press **△** or **▼** to highlight **Component**, then press **ENTER**.









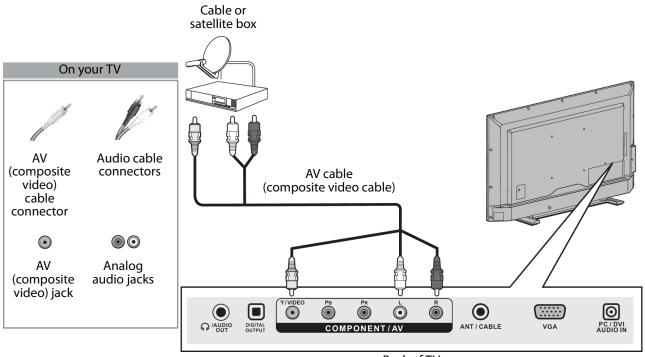




AV (composite video) (good)

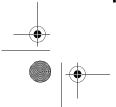
Notes

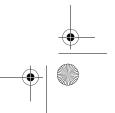
- Cables are often color-coded to match color-coded jacks.
- The yellow video connector on the AV cable connects to the green Y/VIDEO jack.



- Back of TV
- 1 Make sure that your TV's power cord is unplugged and all connected equipment is turned off.
- 2 Connect the incoming cable from the cable wall jack to the cable-in jack on the cable or satellite box.
- 3 Connect an AV cable (not provided) to the green **Y/VIDEO** jack and **L** and **R** audio jacks on the back of your TV and to the AV (composite video) and audio out jacks on the cable or satellite box.

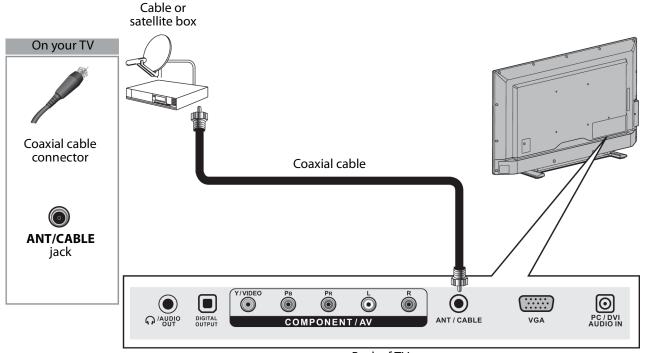
- The Y/VIDEO, PB, and PR video jacks (used to connect a component device) share the L and R audio jacks with the Y/VIDEO jack (used to connect an AV (composite video) device).
- When you connect the audio using the L and R audio jacks, the audio output is analog.
- 4 Plug your TV's power cord into a power outlet, turn on your TV, then turn on the cable or satellite box.
- **5** Press **INPUT** to open the *INPUT SOURCE* list.
- **6** Press ▲ or ▼ to highlight **AV**, then press **ENTER**.





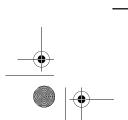


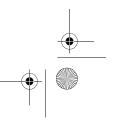
Coaxial (good)



- Back of TV
- 1 Make sure that your TV's power cord is unplugged and all connected equipment is turned off.
- 2 Connect the incoming cable from the cable wall jack to the cable-in jack on the cable or satellite box.
- 3 Connect a coaxial cable (not provided) to the ANT/CABLE jack on the back of your TV and to the coaxial out jack on the cable or satellite box.
- 4 Plug your TV's power cord into a power outlet, turn on your TV, then turn on the cable or satellite box.
- **5** Press **INPUT** to open the *INPUT SOURCE* list.
- **6** Press **△** or **▼** to highlight **TV**, then press **ENTER**.
- 7 If you cannot tune to channels you know exist, scan for channels. See "Automatically scanning for channels" on page <u>51</u>.

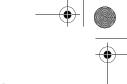
- Use a coaxial cable to eliminate interference and noise from radio
- Do not bundle the coaxial cable with the power cord or other cables.



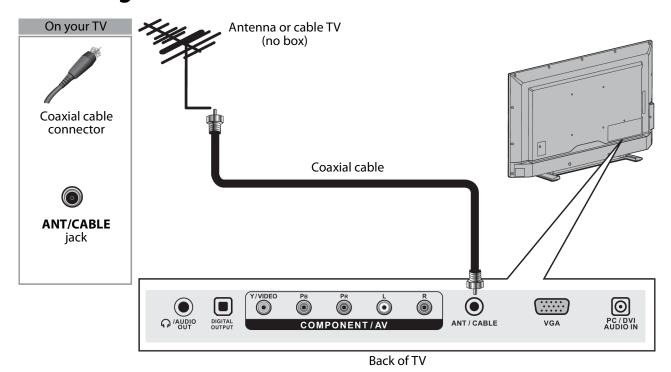






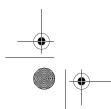


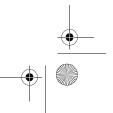
Connecting an antenna or cable TV (no box)



- 1 Make sure that your TV's power cord is unplugged and all connected equipment is turned off.
- 2 Connect a coaxial cable (not provided) to the **ANT/CABLE** jack on the back of your TV and to the antenna or cable TV wall jack.
- **3** Plug your TV's power cord into a power outlet, then turn on your TV.
- 4 Press **INPUT** to open the *INPUT SOURCE* list.
- 5 Press ▲ or ▼ to highlight TV, then press ENTER.
- **6** If you cannot tune to channels you know exist, scan for channels. See "<u>Automatically scanning for channels</u>" on page <u>51</u>.

- Use a coaxial cable to eliminate interference and noise from radio waves.
- Do not bundle the coaxial cable with the power cord or other cables.
- If the antenna is not installed correctly, contact qualified service personnel to correct the problem.
- If the signal level for a channel is weak, the picture may be distorted. Adjust the antenna or use a highly directional outdoor or set-top antenna with a built-in amplifier.
- If the picture quality is good on some channels and poor on others, the problem may be caused by a poor or weak signal from the broadcaster or cable TV provider.
- If you connect to cable TV without a set-top box and experience poor
 picture quality, you may need to install a set-top box to improve signal
 reception and picture quality. Contact your cable TV provider about
 upgrading to a set-top box.
- Many high-definition (HD) channels upscale standard-definition (SD) content. The picture displayed on your TV is still displayed as SD, thus the picture quality will not be as clear or crisp as it would be if the content was originally recorded in HD.







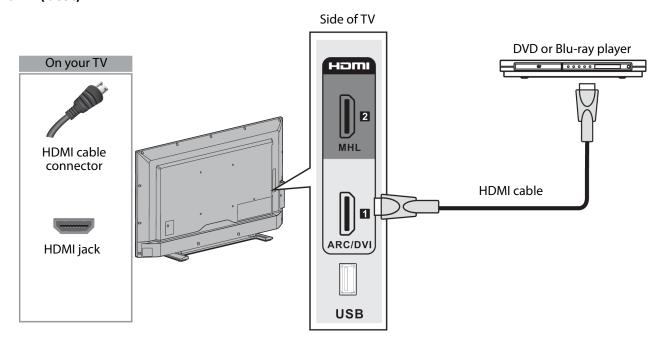




Connecting a DVD or Blu-ray player

Many DVD or Blu-ray players have more than one connection type. To get the best video, you should use the best connection type available. For more information, see "What connection should I use?" on page 12.

HDMI (best)

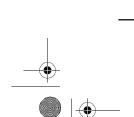


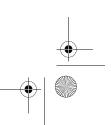


- 2 Connect an HDMI cable (not provided) to one of the **HDMI** jacks on the side of your TV and to the **HDMI OUT** jack on the DVD or Blu-ray player.
- 3 Plug your TV's power cord into a power outlet, then turn on your TV and DVD or Blu-ray player.
- **4** Press **INPUT** to open the *INPUT SOURCE* list.
- 5 Press ▲ or ▼ to highlight HDMI 1 or HDMI 2, then press ENTER.

Note

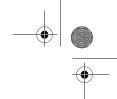
An HDMI cable carries both audio and video. You do not need to use any audio cables.







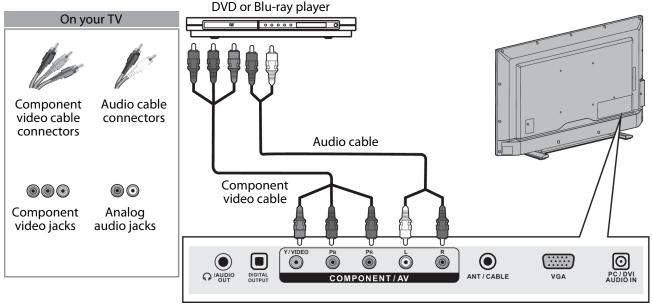




Component video (better)

Note

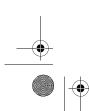
Cables are often color-coded to match color-coded jacks.

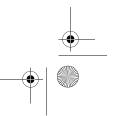


Back of TV

- 1 Make sure that your TV's power cord is unplugged and the DVD or Blu-ray player is turned off.
- 2 Connect a component video cable (not provided) to the Y/VIDEO, PB, and PR jacks on the back of your TV and to the COMPONENT OUT jacks on the DVD or Blu-ray player.
- 3 Connect an audio cable (not provided) to the **L** and **R** audio jacks on the back of your TV and to the **L** and **R AUDIO OUT** jacks on the DVD or Blu-ray player.

- The Y/VIDEO, PB, and PR video jacks (used to connect a component device) share the L and R audio jacks with the Y/VIDEO jack (used to connect an AV (composite video) device).
- When you connect the audio using the **L** and **R** audio jacks, the audio output is analog.
- 4 Plug your TV's power cord into a power outlet, then turn on your TV and DVD or Blu-ray player.
- **5** Press **INPUT** to open the *INPUT SOURCE* list.
- 6 Press ▲ or ▼ to select Component, then press ENTER.





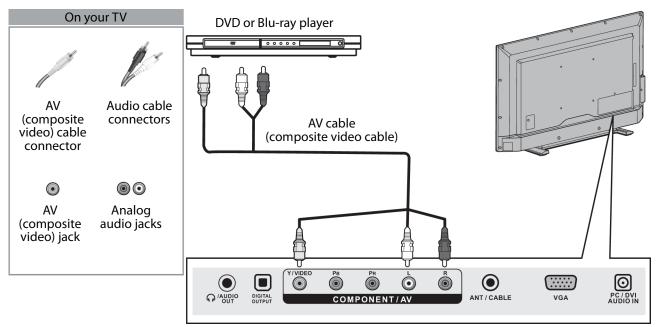




AV (composite video) (good)

Notes

- Cables are often color-coded to match color-coded jacks.
- The yellow video connector on the AV cable connects to the green **Y/VIDEO** jack.

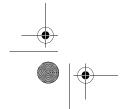


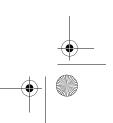
Back of TV





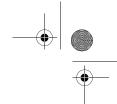
- The Y/VIDEO, PB, and PR video jacks (used to connect a component device) share the L and R audio jacks with the Y/VIDEO jack (used to connect an AV (composite video) device).
- When you connect the audio using the **L** and **R** audio jacks, the audio output is analog.
- 3 Plug your TV's power cord into a power outlet, then turn on your TV.
- **4** Turn on the DVD or Blu-ray player, then set it to the correct output mode. For more information, see the documentation that came with the player.
- **5** Press **INPUT** to open the *INPUT SOURCE* list.
- **6** Press **△** or **▼** to select **AV**, then press **ENTER**.







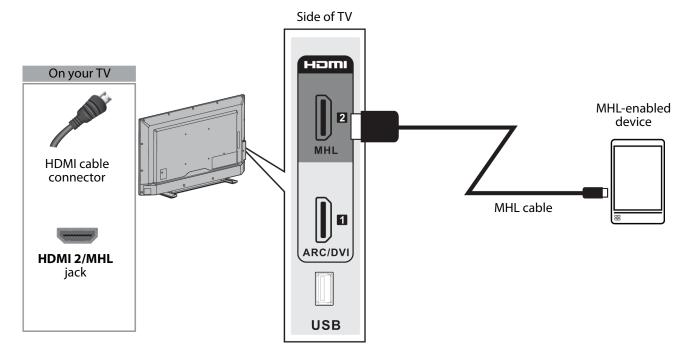


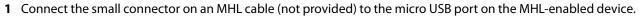


Connecting an MHL-enabled device

You can connect an MHL-enabled device, such as a cell phone, and view your device's screen on your TV.

You must use the purple **HDMI 2/MHL** jack to connect an MHL-enabled device.





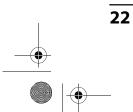
- 2 Connect the other end of the cable to the purple **HDMI 2/MHL** jack on the side of your TV.
- 3 Turn on the MHL-enabled device.
- 4 If your TV is turned on, press **ENTER** when a message appears. Your MHL-enabled device's menu opens.

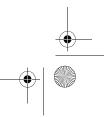
If your TV is turned off, turn on your TV. Press 🏫 (home). Your MHL-enabled device's menu opens.

You can also switch to MHL mode by:

- Pressing INPUT and selecting HDMI 2 (MHL/ACC)
- Pressing MENU and selecting MHL/ACC

For instructions on using your MHL-enabled device, see "Using an MHL-enabled device" on page 40.



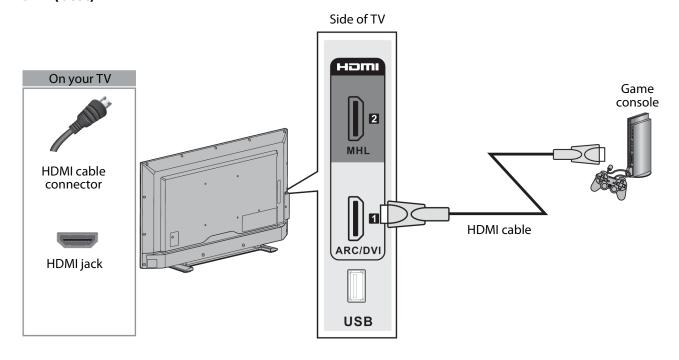








HDMI (best)



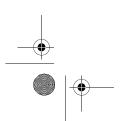
- 1 Make sure that your TV's power cord is unplugged and the game console is turned off.
- 2 Connect an HDMI cable (not provided) to one of the **HDMI** jacks on the side of your TV and to the **HDMI OUT** jack on the game console.
- 3 Plug your TV's power cord into a power outlet, then turn on your TV.
- **4** Turn on the game console, then set it to the correct output mode. For more information, see the documentation that came with the console.
- **5** Press **INPUT** to open the *INPUT SOURCE* list.
- **6** Press **△** or **▼** to highlight **HDMI 1** or **HDMI 2**, then press **ENTER**.

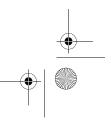
Note

An HDMI cable carries both audio and video. You do not need to use any audio cables.



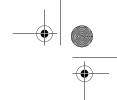








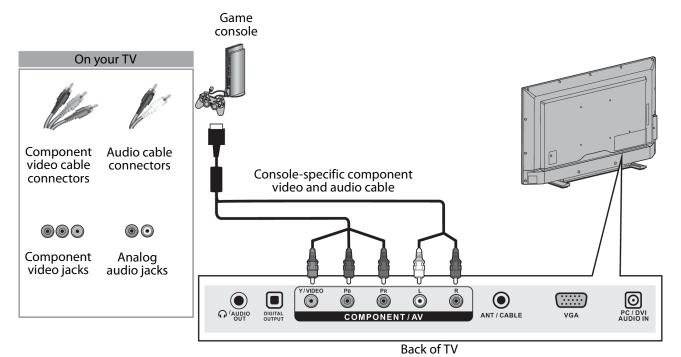




Component video (better)

Note

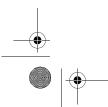
Cables are often color-coded to match color-coded jacks.

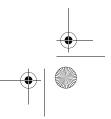


- Make sure that your TV's power cord is unplugged and the game console is turned off.
 Connect the video and audio connectors on the component video cable (not provided) to the Y/VIDEO, PB, and PR video jacks and L and R audio jacks on the back of your TV and to the component jack(s) on the game console.

Note

- Your game console may require a special component video cable. See the documentation that came with your game console or check the manufacturer's website.
- The Y/VIDEO, PB, and PR video jacks (used to connect a component device) share the L and R audio jacks with the Y/VIDEO jack (used to connect an AV (composite video) device).
- When you connect the audio using the L and R audio jacks, the audio output is analog.
- 3 Plug your TV's power cord into a power outlet, then turn on your TV.
- **4** Turn on the game console, then set it to the correct output mode. For more information, see the documentation that came with the console.
- **5** Press **INPUT** to open the *INPUT SOURCE* list.
- **6** Press ▲ or ▼ to select **Component**, then press **ENTER**.

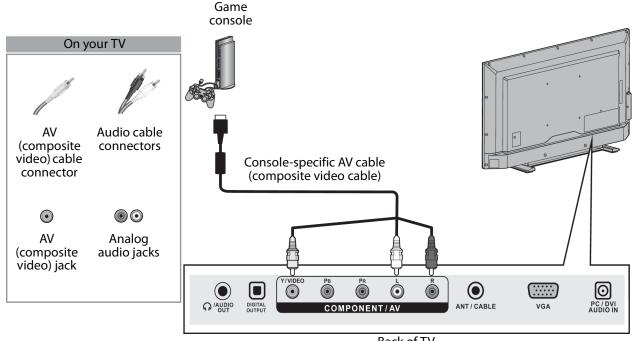






AV (composite video) (good)

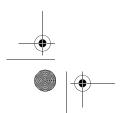
- Cables are often color-coded to match color-coded jacks.
- The yellow video connector on the AV cable connects to the green Y/VÍDEO jack.

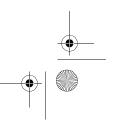




- 1 Make sure that your TV's power cord is unplugged and the game console is turned off.
- 2 Connect the video and audio connectors on the game console's AV cable (not provided) to the green Y/VIDEO jack and **L** and **R** audio jacks on the back of your TV and to the composite jack(s) on the game console.

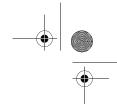
- Most game consoles come with a special AV (composite video) cable. See the documentation that came with your game console or check the manufacturer's Web site.
- The Y/VIDEO, PB, and PR video jacks (used to connect a component device) share the **L** and **R** audio jacks with the **Y/VIDEO** jack (used to connect an AV (composite video) device).
- When you connect the audio using the **L** and **R** audio jacks, the audio output is analog.
- **3** Plug your TV's power cord into a power outlet, then turn on your TV.
- 4 Turn on the game console, then set it to the correct output mode. For more information, see the documentation that came with the console.
- **5** Press **INPUT** to open the *INPUT SOURCE* list.
- **6** Press **△** or **▼** to select **AV**, then press **ENTER**.





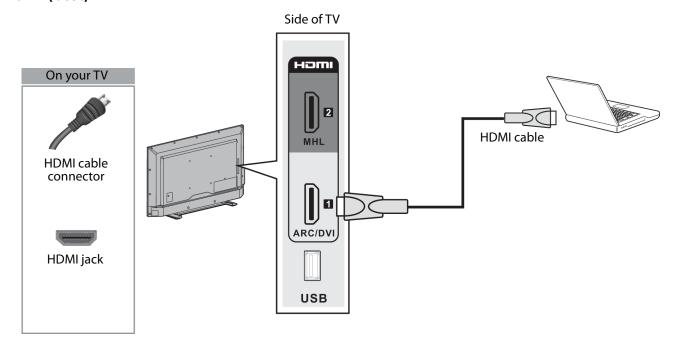








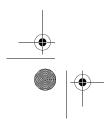
HDMI (best)

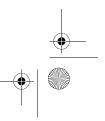


- 1 Make sure that your TV's power cord is unplugged and the computer is turned off.
- 2 Connect an HDMI cable (not provided) to one of the **HDMI** jacks on the side of your TV and to the **HDMI OUT** jack on the computer.
- **3** Plug your TV's power cord into a power outlet, then turn on your TV and the computer.
- **4** Press **INPUT** to open the *INPUT SOURCE* list.
- 5 Press ▲ or ▼ to highlight HDMI 1 or HDMI 2, then press ENTER.
- **6** Adjust the display properties on the computer, if necessary.







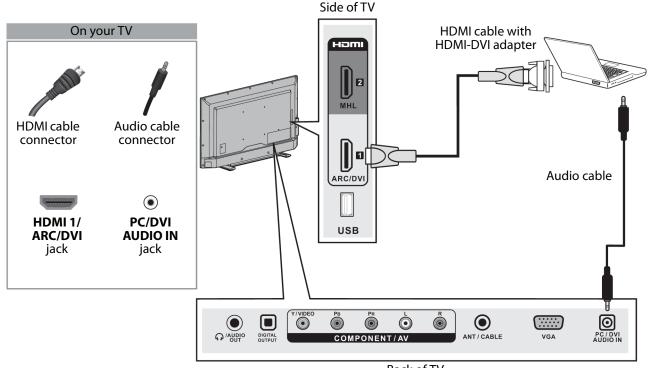




DVI (same as HDMI but requires an audio connection)

Note

You must use the **HDMI 1/ARC/DVI** jack to connect a computer using DVI. If you use another HDMI jack, you will not hear sound from the TV speakers.



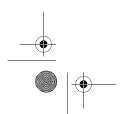
Back of TV

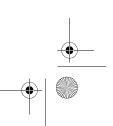
- 1 Make sure that your TV's power cord is unplugged and the computer is turned off.
- 2 Connect an HDMI-DVI adapter (not provided) to one end of an HDMI cable (not provided), then connect the adapter to the **DVI OUT** jack on the computer.
- 3 Connect the other end of the cable to the **HDMI 1/ARC/DVI** jack on the side of your TV.
- 4 Connect an audio cable (not provided) to the **PC/DVI AUDIO IN** jack on the back of your TV and to the **AUDIO OUT** (headphone) jack on the computer.

Not

When you connect the audio using the **PC/DVI AUDIO IN** jack, the audio output is analog.

- 5 Plug your TV's power cord into a power outlet, then turn on your TV and the computer.
- **6** Press **INPUT** to open the *INPUT SOURCE* list.
- **7** Press ▲ or ▼ to select **HDMI 1**, then press **ENTER**.
- 8 Adjust the display properties on the computer, if necessary.



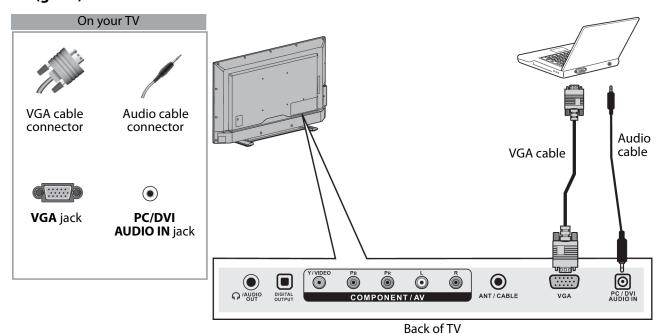








VGA (good)



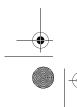
- 1 Make sure that your TV's power cord is unplugged and the computer is turned off.
- **2** Connect a VGA cable (not provided) to the **VGA** jack on the back of your TV and to the **VGA** jack on the computer.
- 3 Connect an audio cable (not provided) to the **PC/DVI AUDIO IN** jack on the back of your TV and to the **AUDIO OUT** (headphone) jack on the computer.
- 4 Plug your TV's power cord into a power outlet, then turn on your TV and the computer.
- **5** Press **INPUT** to open the *INPUT SOURCE* list.
- **6** Press ▲ or ▼ to select **VGA**, then press **ENTER**.
- 7 If necessary, adjust the computer settings on your TV. For more information, see "Adjusting the computer image" on page 49.

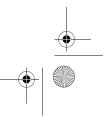
OR

Adjust the display properties on the computer.





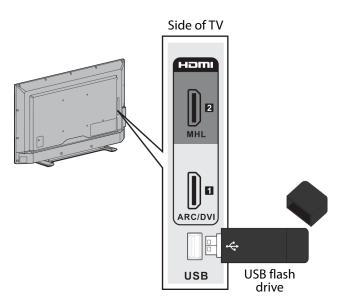








Connecting a USB flash drive



1 Plug a USB flash drive into the **USB** port on the side of your TV.

Caution

Do not remove the USB flash drive or turn off the TV while using the USB flash drive. You may lose data or damage the USB flash drive.

2 If your TV is turned on when you connect the USB flash drive, press ▲ or ▼ to select **Yes** in the message that appears. The *PHOTOS* menu opens.

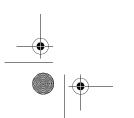
OR

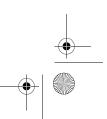
If you switch to a different video input source after you plug in the USB flash drive and want to switch back to the drive, press **INPUT** to open the *INPUT SOURCE* list, press ▲ or ▼ to select **USB (Photos)**, then press **ENTER**. The *PHOTOS* menu opens.

Note

The **Photos** viewer only supports JPEG format images (with ".jpg" file extensions) and not all JPEG files are compatible with your TV. For more information, see "<u>Using a USB flash drive</u>" on page <u>45</u>.

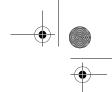












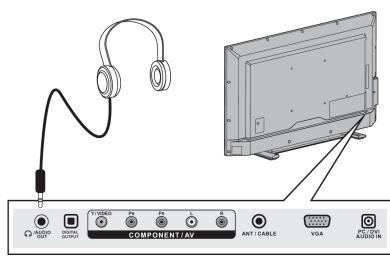
INSIĜNIA

Connecting headphones

When you connect headphones, the TV speakers are muted.

Warning

Loud noise can damage your hearing. When using headphones, use the lowest volume setting on your headphones that still lets you hear the sound.



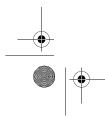
Back of TV

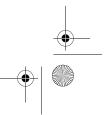
- 1 Connect the headphones to the \(\Omega/\text{AUDIO OUT}\) jack on the back of your TV.
- 2 In the screen that opens, press ◀ or ▶ to highlight **Headphones**, then press **ENTER**. For more information, see "Selecting the audio out mode" on page 51.

- If you connect headphones when your TV is turned off, then you turn on your TV, the TV speakers are muted and the audio plays through the headphones.
- You can also connect a home theater system, sound bar, or external speaker system to the \(\Omega/\text{AUDIO OUT}\) jack.









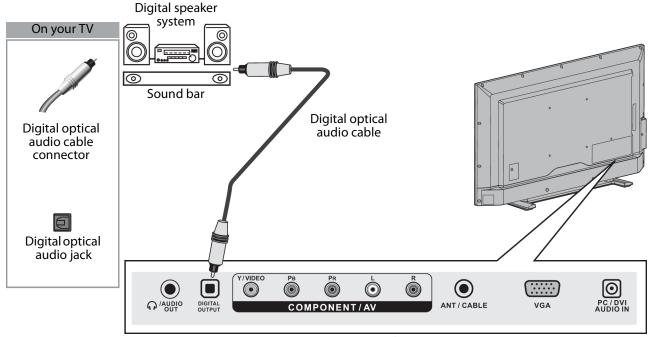




Connecting external speakers or a sound bar

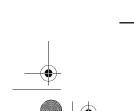
You can connect external speakers or a sound bar to the digital audio jack.

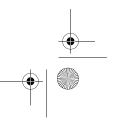
Digital audio



Back of TV

- 1 Make sure that your TV's power cord is unplugged and the digital speaker system or sound bar is turned off.
- 2 Connect a digital optical audio cable (not provided) to the **DIGITAL OUTPUT** jack on the back of your TV and to the optical **AUDIO IN** jack on the digital speaker system or sound bar.
- **3** Plug your TV's power cord into a power outlet, then turn on your TV.
- **4** Turn on the digital speaker system or sound bar, then set it to the correct source. For more information, see the documentation that came with the digital speaker system or sound bar.
- 5 On your TV, set the **Digital Audio/SPDIF** option on the *AUDIO* menu to **PCM**. See the **Digital Audio/SPDIF** option in "Adjusting sound settings" on page 50.







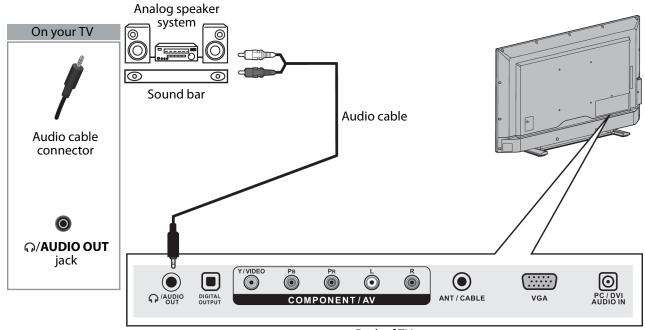






Analog audio

When you connect an analog system or a sound bar to the \(\omega/\text{AUDIO OUT}\) jack, the TV speakers are muted.

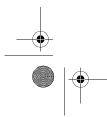


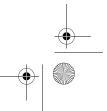
Back of TV

- 1 Make sure that your TV's power cord is unplugged and the analog speaker system or sound bar is turned off.
- 2 Connect an audio cable (not provided) to the \(\alpha\)/AUDIO OUT jack on the back of your TV and to the AUDIO IN jacks on the analog speaker system or sound bar.
- 3 Plug your TV's power cord into a power outlet, then turn on your TV.
- **4** Turn on the analog speaker system or sound bar, then set it to the correct source. For more information, see the documentation that came with the analog speaker system or sound bar.
- 5 On your TV, set the **Headphone/Audio Out** option on the *AUDIO* menu to **Audio Out Fixed** or **Audio Out Variable**. See the **Headphone/Audio Out** option in "Adjusting sound settings" on page 50.







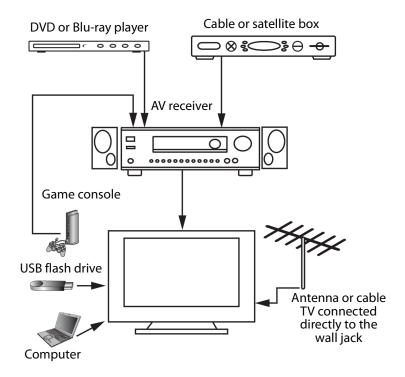


NS-40D510MX15 Insignia 40" LED TV





Connecting a home theater system with multiple devices

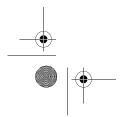


The connections you make depend on the video and audio jacks available on your devices. Refer to the documentation that came with your devices for connection information.

Just remember to use the best connection types available for the best picture and sound. For information about connection types, see "What connection should I use?" on page 12.



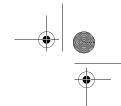






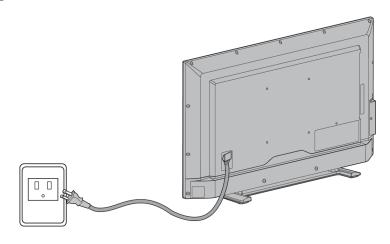






INSIĜNIA

Connecting power



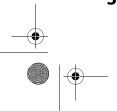
- 1 Connect the AC power cord to the power connector on the back of your TV.
- 2 Connect the other end of the cord to a power outlet.

Caution

- Your TV should only be operated from the power source indicated on the label.
- Always unplug the AC power cord from the power outlet when you will not be using your TV for an extended period of time.









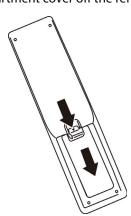




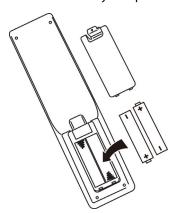
Using the remote control

Installing remote control batteries

1 While pressing the release latch on the back of the remote control, lift the battery compartment cover off the remote control.



2 Insert two AAA batteries into the battery compartment. Make sure that you match the + and – symbols on the batteries with the + and – symbols in the battery compartment.



3 Replace the battery compartment cover.

· Batteries should not be exposed to excessive heat, such as sunshine, heat registers, or fire.

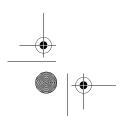
NS-40D510MX15 Insignia 40" LED TV

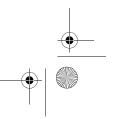
- Battery chemicals can cause a rash. If the batteries leak, clean the battery compartment with a cloth. If chemicals touch your skin, wash immediately.
- Make sure that batteries are disposed of correctly. Do not burn or incinerate.

- Do not mix batteries of different types.
- Do not mix old and new batteries.
- Remove batteries when the charge is depleted.
- If the remote control is not going to be used for an extended period of time, remove the batteries.

Aiming the remote control

• Point the remote control towards the remote sensor on the front of your TV. For the location of the remote sensor, see "Front" on page 8.









Turning on your TV for the first time

The first time you turn on your TV, the *TV SETUP* wizard opens. The wizard guides you through setting up basic settings including the menu language, time setting, picture mode, TV signal source, and the channel list.

- 1 Make sure that you have:
 - Installed the remote control batteries. (See page <u>35</u> for details.)
 - Connected an antenna, cable TV, or satellite TV. (See page <u>13</u> through <u>18</u> for details.)
 - Connected the power cord. (See page <u>34</u> for details.)
- 2 Press 🖰 (power) to turn on your TV. The *Choose your Menu Language* screen opens.



3 Press ▲ or ▼ to highlight the language you want, then press **ENTER**. The time setting screen opens.



- **4** Press **△** or **▼** to highlight **Mode**, then press **►** to access the setting.
- 5 Press ▲ or ▼ to select Manual (to set the date and time manually) or Auto (to set the date and time automatically from a TV signal source based on the time zone you select), then press ENTER, MENU, or ◀.

Note

If you select **Auto**, the displayed time will be incorrect until your TV gets the correct time from a TV signal source.

6 Press ▲ or ▼ to highlight Time Zone, then press
 ▶ to access the setting.

- 7 Press ▲ or ▼ to select your time zone. You can select Eastern, Central, Mountain, Pacific, Alaska, Hawaii, Atlantic, or Newfoundland, then press ENTER, MENU, or ◄.
- 8 Press ▲ or ▼ to highlight **Daylight Saving**, then press ▶ to access the setting.
- 9 Press ▲ or ▼ to select On (if your viewing area observes Daylight Saving Time) or Off (if your viewing area does not observe Daylight Saving Time), then press ENTER, MENU, or ◄.
- 10 If you selected Manual for Mode:
 - Press ▲ or ▼ to highlight Year, Month, or Day, then press ► to access the setting. Press ▲ or ▼ to adjust the setting, then press ENTER.
 - Press ▲ or ▼ to highlight Time, then press ▶ to access the setting. Press ◀ or ▶ to highlight the hour, minute, or AM/PM field, then press ▲ or ▼ to adjust the setting. When you are finished, press ENTER.
- 11 When you have finished setting the time, press **ENTER**. The *What is your viewing environment* screen opens.

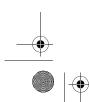


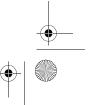
12 Press ▲ or ▼ to highlight Home Use Mode or Store Display Mode, then press ENTER.

If you selected **Store Display Mode**, a message asks if you are sure you want this mode. Select **Yes** to continue using **Store Display Mode**, or select **No** to change your selection, then press **ENTER. Store Display Mode** is not an energy savings mode and will display a retail banner.

The Choose your TV Source screen opens.







36

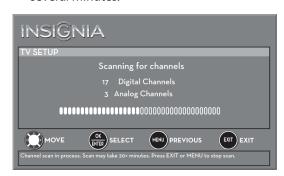
www.insigniaproducts.com







- 13 Press ▲ or ▼ to highlight Antenna, Cable **Service**, or **Satellite Service**, then press **ENTER**.
 - A If you select Antenna, your TV scans for available channels. The scan may take several minutes.

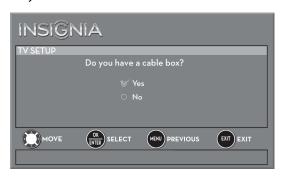


Note

You can press **EXIT** to stop the auto channel search, but you will need to run the auto channel search again to create a channel list.

B If you select **Cable Service**, a message asks if you have a cable box:

NS-40D510MX15 Insignia 40" LED TV



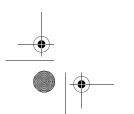
- Select **No**, then press **ENTER** if no cable box is connected. Your TV scans for available channels. The scan may take several minutes.
- Select **Yes**, then press **ENTER** if a cable box is connected. A message asks how you connected the cable box to your TV.

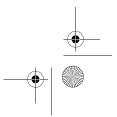


- Select **HDMI**, **Component**, **or AV**, then press ENTER if you connected a cable box to your TV using one of these cables. Read the message, then press **ENTER** to close the wizard.
- Select **Coaxial**, then press **ENTER** if you connected a cable box to your TV using a coaxial cable. Read the message, then press **ENTER** to start the channel scan (VHF channels only).

Note

You can press **EXIT** to stop the auto channel search, but you will need to run the auto channel search again to create a channel

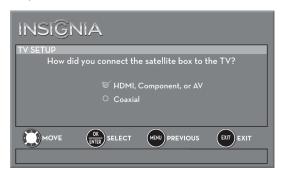




INSIĜNIA

Insignia 40" LED TV

C If you select **Satellite Service**, a message asks how you connected the satellite box to your TV:



- Select HDMI, Component, or AV, then press ENTER if you connected a satellite box to your TV using one of these cables. Read the message, then press ENTER to close the wizard.
- Select Coaxial, then press ENTER if you connected a satellite box to your TV using a coaxial cable. Read the message, then press ENTER to start the channel scan (VHF channels only).

Note

You can press **EXIT** to stop the auto channel search, but you will need to run the auto channel search again to create a channel list.

- **4** To watch TV, press **INPUT**, press **△** or **▼** to highlight the video input source for your TV in the *INPUT SOURCE* list, then press **ENTER**.
 - If your TV is connected to an antenna, cable TV (no box), or cable or satellite TV box using a coaxial cable, select TV.
 - If your TV is connected to a cable or satellite box using an HDMI cable or HDMI cable with a DVI adapter, select HDMI 1 or HDMI 2.
 - If your TV is connected to a cable or satellite box using a component video cable, select Component/AV.
 - If your TV is connected to a cable or satellite box using an AV (composite video) cable, select Component/AV.

Understanding the basics

Turning your TV on or off

- 1 Make sure that the power cord is connected to a power outlet.
- 2 Press () (power) to turn on your TV. The power indicator turns off.
- 3 Press () (power) again to turn off your TV. Your TV enters standby mode, and the power indicator turns red.

Warning

When your TV is in standby mode, it is still receiving power. To completely disconnect power, unplug the power cord.

Note

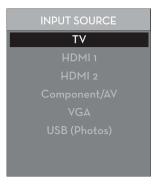
If your TV does not receive an input signal for several minutes, it automatically goes into standby mode.

Selecting the video input source

Note

Your TV automatically detects and displays which video jacks have devices connected to them when the devices are turned on. You can turn this feature off to always display all inputs. For more information, see "Turning Input Sensor on or off" on page <u>64</u>.

- 1 Turn on your TV.
- 2 If you want to use a device connected to a video input (such as a DVD or Blu-ray player), turn on the device.
- 3 Press INPUT. The INPUT SOURCE list opens.

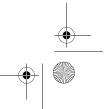


4 Press **△** or **▼** to select a video input source, then press **ENTER**.

Note

If **Auto Inut Sensing** is turned on, the *INPUT SOURCE* list displays **Component** when a component video device is connected or displays **AV** when a composite video device is connected. For more information, see "<u>Turning Input Sensor on or off</u>" on page <u>64</u>.





38

www. in signia products. com





Notes

On-screen menu overview

- Depending on the signal source selected, you may see different options on your screen.
- Menu items that are not selectable are grayed out.
- The screens shown in this manual are for explanation purposes and may vary from the actual screens on your TV.

PICTURE menu (TV mode)



AUDIO menu (TV mode)



CHANNELS menu (TV mode)



SETTINGS menu (TV mode)

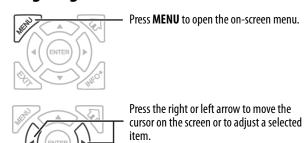


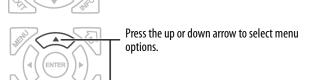
NS-40D510MX15 Insignia 40" LED TV

PHOTOS menu (USB mode)



Navigating the menus

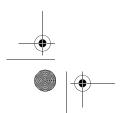


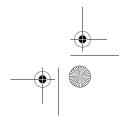






Press EXIT to close the menu.









Selecting a channel

- Press the number buttons to enter the channel number you want, then wait for the channel to change or press ENTER to immediately change the channel.
- To select a digital sub-channel, press the number buttons to select the main digital channel, press
 (sub-channel), then press the number button for the sub-channel. Wait for the channel to change, or press ENTER to immediately change the channel. For example, to tune to channel 5.1, press 5, (sub-channel), then 1.

Note

Button presses must be within three seconds of each other.

- Press 🗘 (return) to go to the last viewed channel.
- Press FAVORITE to open the favorite channel list, press ▲ or ▼ to highlight a channel, then press ENTER. For information about setting up a favorite channel list, see "Setting up a favorite channel list" on page 54.

Note

If a list has more than one page, press ▲ or ▼ to scroll through the pages.

Adjusting the volume

- Press VOL+ or VOL- to increase or decrease the volume.
- Press **MUTE** to turn off the sound. Press **MUTE** again to turn the sound back on.

Viewing channel information

- Press INFO* to view an information banner. The information banner shows the current program information such as channel number, video input source, and resolution.
 - Digital channel information—Displays the channel number, station name, channel label, broadcast program name, TV rating, signal type, audio information, resolution, current time, signal strength, day of the week, date and current program start and end times, if provided by the broadcaster.
 - Analog channel information—Displays channel number, channel label (if present), signal type, audio information, day of the week, date, and resolution, if provided by the broadcaster.

Using an MHL-enabled device

You can connect your MHL-enabled device, such as a cell phone, and view your device's screen on your TV

Note

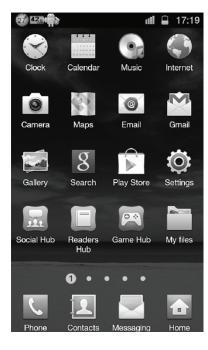
You must use the purple **HDMI 2/MHL** jack to connect an MHL-enabled device.

Connecting and using

- 1 Connect an MHL-enabled device to your TV. For connection instructions, see "Connecting an MHL-enabled device" on page 22. A message tells you the device is connected.
- 2 Press **ENTER** to access your MHL-enabled device. Your device's menu opens.

Note

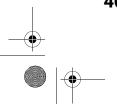
Your device's menu will vary depending on the device and the Apps you have loaded on the device.

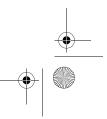


3 Use ▲ ▼ ◀ ▶ and ENTER to navigate on your device.

Note

The buttons you use to navigate on your device may vary depending on the device.



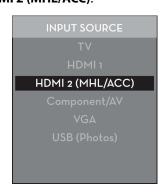






Switching back to the connected device

1 Press INPUT, then press ▲ or ▼ to select HDMI 2 (MHL/ACC).



OR

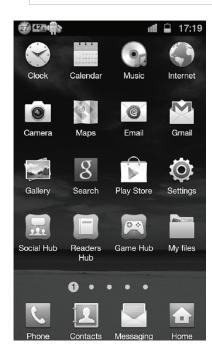
Press **MENU**, then press **◄** or **▶** to highlight **MHL/ACC**.



2 Press **ENTER** to access your MHL-enabled device. Your device's menu opens.

Note

Your device's menu will vary depending on the device and the Apps you have loaded on the device.



Using INlink

INlink lets you control HDMI CEC-compatible devices connected to the HDMI jacks on your TV using the remote control that came with your TV. To use INlink, you must set the **INlink Control** setting on the *SETTINGS · INlink* menu to **On**.

NS-40D510MX15 Insignia 40" LED TV

Notes

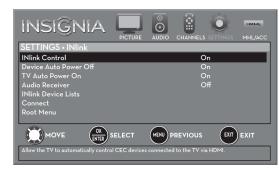
- HDMI cables must be used to connect HDMI CEC-compatible devices to your TV.
- The connected device's HDMI CEC feature must be turned on.
- If you connect an HDMI device that is not HDMI CEC-compatible, none of the INlink Control features work.
- Depending on the connected HDMI device, some INlink Control features may not work.

Turning INlink on or off

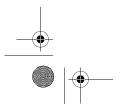
- 1 Press **MENU**. The on-screen menu opens.
- 2 Press ◀ or ▶ to highlight **SETTINGS**, then press ▼ or **ENTER**. The *SETTINGS* menu opens.

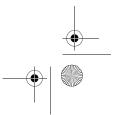


3 Press ▲ or ▼ to highlight INlink, then press ENTER. The SETTINGS · INlink menu opens.



- **4** Press **△** or **▼** to highlight **INlink Control**, then press **ENTER**.
- 5 Press ▲ or ▼ to highlight On or Off, then press ENTER.
- **6** Press **MENU** to return to the previous menu, or press **EXIT** to close the menu.





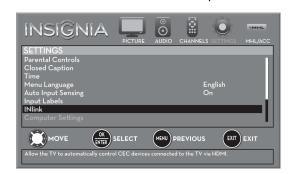




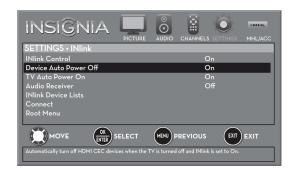
Turning Device Auto Power Off on or off

When INlink is set to **On, Device Auto Power Off** automatically turns off HDMI CEC devices when you turn off your TV.

- 1 Press **MENU**. The on-screen menu opens.
- 2 Press ◀ or ▶ to highlight **SETTINGS**, then press ▼ or **ENTER**. The *SETTINGS* menu opens.



3 Press ▲ or ▼ to highlight INlink, then press ENTER. The SETTINGS · INlink menu opens.



- **4** Press **△** or **▼** to highlight **Device Auto Power Off**, then press **ENTER**.
- 5 Press ▲ or ▼ to highlight On (turns off the connected devices when you turn off your TV) or Off (does not turn off the connected devices when you turn off your TV), then press ENTER.
- **6** Press **MENU** to return to the previous menu, or press **EXIT** to close the menu.

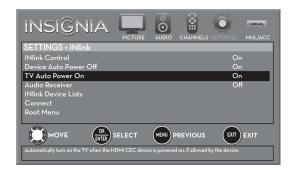
Turning TV Auto Power On on or off

TV Auto Power On automatically turns on your TV when an HDMI CEC device is turned on, if the device has this feature.

- 1 Press **MENU**. The on-screen menu opens.
- 2 Press ◀ or ▶ to highlight **SETTINGS**, then press ▼ or **ENTER**. The *SETTINGS* menu opens.

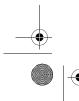


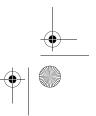
3 Press ▲ or ▼ to highlight INlink, then press ENTER. The SETTINGS · INlink menu opens.



- **4** Press **△** or **▼** to highlight **TV Auto Power On**, then press **ENTER**.
- 5 Press ▲ or ▼ to highlight On (turns on your TV when you turn on the connected device) or Off (does not turn on your TV when you turn on the connected device), then press ENTER.
- **6** Press **MENU** to return to the previous menu, or press **EXIT** to close the menu.











Turning Audio Receiver on or off

When INlink is turned on and you have connected an HDMI CEC-compatible audio receiver to your TV, turning on **Audio Receiver** lets you use your TV's remote control to control the volume on the audio receiver.

- 1 Press **MENU**. The on-screen menu opens.
- 2 Press ◀ or ▶ to highlight **SETTINGS**, then press ▼ or **ENTER**. The *SETTINGS* menu opens.



3 Press ▲ or ▼ to highlight INlink, then press ENTER. The SETTINGS · INlink menu opens.



- **4** Press **△** or **▼** to highlight **Audio Receiver**, then press **ENTER**.
- 5 Press ▲ or ▼ to highlight On (your TV's remote control controls the connected audio receiver's volume) or Off (your TV's remote control does not control the connected audio receiver's volume), then press ENTER.
- **6** Press **MENU** to return to the previous menu, or press **EXIT** to close the menu.

Displaying a list of INlink-compatible devices

You can display a list of HDMI CEC devices that are connected to your TV.

- 1 Press **MENU**. The on-screen menu opens.
- 2 Press ◀ or ▶ to highlight **SETTINGS**, then press ▼ or **ENTER**. The *SETTINGS* menu opens.

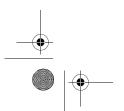


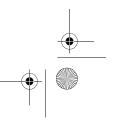
3 Press ▲ or ▼ to highlight INlink, then press ENTER. The SETTINGS · INlink menu opens.



NS-40D510MX15 Insignia 40" LED TV

- 4 Press ▲ or ▼ to highlight INlink Device Lists, then press ENTER. A list of the HDMI CEC-compatible devices you have connected appears.
- 5 Press MENU to return to the previous menu, or press EXIT to close the menu.









Selecting an INlink-compatible device

When you have more than one INlink-compatible device connected, you can select the device you want to use.

- 1 Press **INPUT**, press ▲ or ▼ to highlight an HDMI input, then press **ENTER**.
- 2 Press **MENU**. The on-screen menu opens.
- 3 Press ◀ or ▶ to highlight **SETTINGS**, then press ▼ or **ENTER**. The *SETTINGS* menu opens.



4 Press **△** or **▼** to highlight **INlink**, then press **ENTER**. The *SETTINGS · INlink* menu opens.



- 5 Press ▲ or ▼ to highlight Connect, then press ENTER. A list of HDMI CEC-compatible devices you have connected opens.
- **6** Press **△** or **▼** to highlight the device you want to connect to, then press **ENTER**.
- 7 Press **MENU** to return to the previous menu, or press **EXIT** to close the menu.

Opening an INlink-compatible device's root menu

You can open an INlink-compatible device's root menu, then use your TV's remote control to control the device, if the device has this feature.

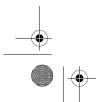
- 1 Press INPUT, press ▲ or ▼ to highlight the INlink-compatible device you want, then press ENTER
- 2 Press **MENU**. The on-screen menu opens.
- 3 Press ◀ or ▶ to highlight **SETTINGS**, then press ▼ or **ENTER**. The *SETTINGS* menu opens.

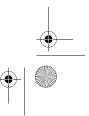


4 Press ▲ or ▼ to highlight **INlink**, then press **ENTER**. The *SETTINGS* · *INlink* menu opens.



- 5 Press ▲ or ▼ to highlight Root Menu, then press ENTER. The device's root menu opens, and you can use your TV's remote control to control the device.
- **6** Press **MENU** to return to the previous menu, or press **EXIT** to close the menu.











Using a USB flash drive

You can connect a USB flash drive to your TV to view compatible JPEG pictures.

- · Never remove the USB flash drive or turn off your TV while viewing JPEG
- The JPEG picture viewer only supports JPEG format images (with ".jpg" file extensions) and not all JPEG files are compatible with your TV.

Switching to USB mode

- 1 Make sure that you have connected the USB flash drive to the USB port on your TV.
- 2 If your TV is turned on when you connect the USB flash drive, press ▲ or ▼ to highlight **Yes** in the message that appears, then press **ENTER**. The PHOTOS menu opens.

If you connected the USB flash drive, then changed to a different video input source, press **INPUT** to open the *INPUT SOURCE* list, press ▲ or ▼ to highlight **USB** (**Photos**), then press **ENTER**. The PHOTOS menu opens.

To exit USB mode, press **INPUT** to open the INPUT SOURCE list, then select another input source.

Browsing photos

1 Switch to USB mode. See "Switching to USB mode" on page 45. The PHOTOS menu opens.

NS-40D510MX15 Insignia 40" LED TV



2 Press ▲ or ▼ to highlight Browse Photos, then press **ENTER**. The screen displays folder names and photo files stored on the USB flash drive in a thumbnail index with the first folder or file highlighted. A control bar appears at the bottom of the screen.

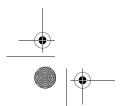
Note

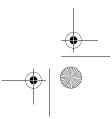
Photos are shown in the order they appear on the USB flash drive. They may not be listed in file name order.





- ▲ ▼ ◀ or ▶ to browse through the files and folders.
- ENTER to view a highlighted photo full-screen or open a highlighted folder.
- MENU to open the PHOTOS menu.
- FAVORITE to add or remove a photo from the favorite photo list. A heart appears on a photo that has been added to the favorite photo list.
- Press **EXIT** to close the control bar.









When a photo is displayed full-screen, a control bar appears at the bottom of the photo. The file name, picture resolution, size, and date are displayed on the bottom of the control bar. If you do not press a button within 10 seconds, the control bar closes. Press **INFO** to open the control bar again.



- **4** To navigate on the photo screen, press:
 - ◀ to go to the previous photo.
 - ▶ to go to the next photo.
 - **ENTER** to rotate the photo clockwise.
 - ASPECT one or more times to enlarge the image by 2×, or 4× or to select Fill (to fill the screen). You can press ▲ ▼ ◀ or ▶ to pan the photo.
 - **EXIT** to return to the thumbnail index.
 - **MENU** to return to the *PHOTOS* menu.

Viewing favorite photos

After you create your favorite photo list, you can browse among your favorite photos quickly.

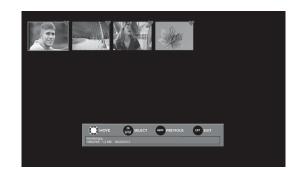
1 Switch to USB mode. See "Switching to USB mode" on page 45. The PHOTOS menu opens.



2 Press ▲ or ▼ to highlight Favorite Photos, then press ENTER. A thumbnail index of your favorite photos opens with a control bar at the bottom of the screen. A heart appears on a favorite photo.

Note

Photos are shown in the order they appear on the USB flash drive. They may not be listed in file name order.



You select photos and navigate on the photo screen in the same way you do when you are browsing through photos. For more information, see "Browsing photos" on page 45.

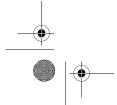
Viewing photos in a slideshow

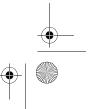
You can view your photos in a slideshow.

- 1 Switch to USB mode. See "Switching to USB mode" on page 45. The PHOTOS menu opens.
- 2 If the photos you want to view are in a folder on the USB flash drive, select the folder. For information about selecting a folder, see "Browsing photos" on page 45 or "Viewing favorite photos" on page 46.
- **3** Press **MENU**. The *PHOTOS* menu opens again.



4 Press ▲ or ▼ to highlight **View Slideshow**, then press **ENTER**. A slideshow starts with the first photo in the current folder.







5 To control the slideshow:

Press	То
MENU OR (home)	Press to open the <i>PHOTOS</i> menu.
(previous)	Return to the previous photo.
→ (next)	Go to the next photo.
ENTER	Pause the slideshow. Press again to resume the slideshow.
[[(pause)	Pause the slideshow.
► (play)	When paused, press to resume the slideshow.
■ (stop) OR EXIT	Press to stop the slideshow and return to the thumbnail index.

Customizing slideshow settings

You can customize the slideshow settings, including **Repeat**, **Shuffle**, **Speed**, and **Transition**.

1 Switch to USB mode. See "Switching to USB mode" on page 45. The PHOTOS menu opens.



2 Press ▲ or ▼ to highlight **Settings**, then press **ENTER**. The *PHOTOS* · *SETTINGS* menu opens.



- 3 Press ▲ or ▼ to highlight an option, then press ENTER. You can select:
 - Repeat—Repeats the slideshow when it reaches the end. You can select On or Off.
 - **Shuffle**—Displays the slideshow photos in random order. You can select **On** or **Off**.
 - Speed—Sets the amount of time a photo is displayed before the slideshow moves to the next photo. You can select 4 Sec, 6 Sec, or 8 Sec.

• **Transition**—Selects the way photos transition when moving to the next file in the slideshow. You can select:

NS-40D510MX15 Insignia 40" LED TV

- None—No transition effect.
- Fade to Black—Fades the screen to black between photos.
- **Vertical Wipe**—Wipes the screen from top to bottom between photos.
- **Horizontal Wipe**—Wipes the screen from left to right between photos.
- Random—Randomly selects a transition effect.
- 4 Press **EXIT** to close the menu.

Adjusting the picture

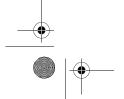
Adjusting the TV picture

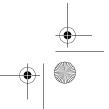
You can adjust various settings to improve the quality of the TV picture. Also, you can reset all picture settings to the factory default.

1 Press **MENU**. The on-screen menu opens with the *PICTURE* menu displayed.



- 2 Press ▼ or ENTER to access the menu.
- 3 Press ▲ or ▼ to highlight an option, then press ENTER to access the option. You can select:
 - **Picture Mode**—Selects the picture mode. You can select:
 - Vivid—(a bright and vivid picture).
 Significantly increases the contrast,
 brightness, and sharpness. This selection is good for video games, animation, and in bright light environments.
 - **Standard**—(a standard picture). Moderately increases the contrast, brightness, and sharpness. This selection is good for standard TV broadcasts.
 - Energy Savings—(the backlight brightness is decreased). Your TV has a backlight that provides light for displaying a picture. By reducing the amount of light, your TV uses less energy.
 - Movie—(a finely detailed picture). Adjusts
 the brightness and contrast and lowers the
 sharpness for a more realistic picture. This
 selection is good for watching the highest
 quality video such as Blu-ray Discs, DVDs,
 and HDTV.











• Game—Adjusts the picture for the ultimate gaming experience.

Note

Game is only available when the video input is set to HDMI, Component/AV, or

• Custom—(customized picture). Lets you manually adjust picture settings such as brightness, contrast, and sharpness.

Note

You can also press **PICTURE** to select the picture mode.

- Backlight—Sets the overall brilliance of the screen.
- **Brightness**—Adjusts the brightness of the dark areas of the picture.
- Contrast—Adjusts the brightness of the light areas of the picture.
- Color—Adjusts the color intensity of the picture. A low setting may make the color look faded. A high setting may make the color look
- **Tint**—Adjusts the color balance of the picture. Use this control to make skin tones look more natural.
- Sharpness—Adjusts the color detail of images. If you set this control too high, dark images may appear with light or white edges.
- Advanced Video—Opens the PICTURE · ADVANCED VIDEO menu where you can adjust additional video options.



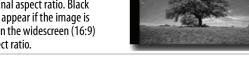
• Aspect Ratio—Adjusts how the picture fills the screen. You can select:

Example

Normal:

Displays the image in the original aspect ratio. Black bars appear if the image is not in the widescreen (16:9) aspect ratio.

Aspect ratio options



Zoom:

Expands the image to fill the screen. The top and bottom of the image may be cropped.



Aspect ratio options

Wide:

Use this option to view content recorded in a 16:9 (wide-screen) aspect ratio.



Cinema:

Stretches the image at the edges, but keeps a clear image in the center.



Auto:

Automatically adjusts the image based on the screen size and the TV program.

Note: Auto is only available when Auto **Aspect Ratio** in the CHANNELS menu is set to On.



Note

You can also press **ASPECT** to select the aspect ratio.

- Overscan—Extends text and images past the screen edges to hide edge artifacts. You can select **On** or **Off**.
- Dynamic Backlight (DCR)—Enhances the contrast ratio between light and dark areas of the picture. You can select **Off**, **Low**, or
- Color Temperature—Selects the color temperature. You can select Cool (to enhance the blues), Normal, or Warm (to enhance the reds).
- Noise Reduction—Selects the noise reduction mode to reduce picture noise (snow). You can select Off, Low, Middle, or High.
- Adaptive Contrast—Automatically adjusts picture detail and brightness. You can select **On** or **Off**.
- Reset Picture Settings—Resets all picture settings to factory mode.
- **4** Press **d** or **b** to adjust the option, or press **d** or ▼ to select a setting.
- 5 Press MENU to return to the previous menu, or press **EXIT** to close the menu.





















Automatically adjusting the aspect ratio

Auto Aspect Ratio automatically changes how the picture looks on the screen (aspect ratio) based on the TV program you are viewing.

- 1 Press **MENU**. The on-screen menu opens.
- 2 Press ◀ or ► to highlight **CHANNELS**, then press ▼ or **ENTER**. The *CHANNELS* menu opens.



- 3 Press ▲ or ▼ to highlight Auto Aspect Ratio, then press ENTER.
- **4** Press **△** or **▼** to select **On** (automatically adjust the aspect ratio) or **Off** (does not automatically adjust the aspect ratio), then press **ENTER**.
- **5** Press **MENU** to return to the previous menu, or press **EXIT** to close the menu.

Setting the power on picture mode

You can set the picture mode your TV uses when you turn it on.

- 1 Press **MENU**. The on-screen menu opens.
- 2 Press ◀ or ▶ to highlight **SETTINGS**, then press ▼ or **ENTER**. The *SETTINGS* menu opens.



3 Press ▲ or ▼ to highlight Reset to Default, then press ENTER. The SETTINGS · RESET TO DEFAULT menu opens.



4 Press ▲ or ▼ to highlight Power on in Vivid Mode, then press ENTER.

NS-40D510MX15 Insignia 40" LED TV

- 5 Press ▲ or ▼ to highlight On (when you turn on your TV, it will be in Vivid picture mode) or Off (when you turn on your TV, it will be in the picture mode it was in before you turned it off), then press ENTER.
- **6** Press **MENU** to return to the previous menu, or press **EXIT** to close the menu.

Adjusting the computer image

When you connect a computer to your TV using the VGA jack, you may need to adjust the computer image to improve the quality.



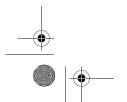
- 1 Make sure that your TV is in VGA mode. For more information, see "Selecting the video input source" on page 38.
- 2 Press MENU. The on-screen menu opens.
- 3 Press ◀ or ▶ to highlight **SETTINGS**, then press **ENTER**. The *SETTINGS* menu opens.

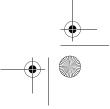


4 Press ▲ or ▼ to highlight **Computer Settings**, then press **ENTER**. The *SETTINGS · COMPUTER SETTINGS* menu opens.



- 5 Press ▲ or ▼ to highlight an option, then press ENTER to access the option. You can select:
 - Auto Adjust
 —Automatically adjusts the image settings such as position and phase.
 - $\bullet \ \ \textbf{H. Position} \\ -- \text{Moves the image right or left.}$
 - V. Position—Moves the image up or down.
 - **Clock**—Minimizes vertical stripes in the screen image.











- Phase—Adjusts the focus of stable images.
- Reset Computer Settings—Resets all computer settings to factory mode.
- 6 Press

 or

 to adjust the option, or press

 or

 v to select a setting.
- 7 Press **MENU** to return to the previous menu, or press **EXIT** to close the menu.

Adjusting the sound

Adjusting sound settings

You can adjust sound settings to improve the sound quality. You also can reset all sound settings to the factory default.

- 1 Press **MENU**. The on-screen menu opens.
- 2 Press ◀ or ▶ to highlight AUDIO, then press ▼ or ENTER. The AUDIO menu opens.



- 3 Press ▲ or ▼ to highlight an option, then press ENTER to access the option. You can select:
 - **Sound Mode**—Selects the sound mode. You can select:
 - Standard—Balances treble and bass. This setting is good for watching standard TV broadcasts.
 - Theater—Enhances treble and bass for a rich sound experience. This setting is good for watching DVDs, Blu-ray discs, and HDTV
 - **Music**—Preserves the original sound. This setting is good for listening to music.
 - News—Enhances vocals for TV audio. This setting is good for watching news broadcasts.
 - **Custom**—Lets you manually adjust sound settings.
 - **Balance**—Adjusts the balance between the left and right audio channels.
 - Bass—Adjusts the low sounds.
 - **Treble**—Adjusts the high sounds.

INSIĜNIA

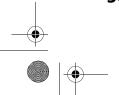
- TV Speakers—Selects where to play TV audio. When you connect headphones to your TV, audio plays through both the headphones and the TV speakers. You can select:
 - Auto (default setting)—Automatically turns off the TV speakers when you connect a device to the ດ/AUDIO OUT jack. When the device is disconnected, the TV speakers turn on automatically.
 - On—Always plays the audio through the TV speakers. If a device is connected to the (AUDIO OUT jack, the audio is played through both the TV speakers and the device.
 - Off—Turns off the TV speakers and plays the audio only through the device connected to the \(\Omega/\text{AUDIO OUT}\) jack. If you disconnect the device, the TV speakers remain turned off.
- **Digital Audio/SPDIF**—Sends digital audio to an external audio system. You can select:
 - **RAW** (to pass through the original digital audio sound).
 - PCM (to output audio in 2-channel stereo).
- **Digital Audio Delay**—Fine tunes the audio when it is not in sync with the video.
- MTS/SAP—(Analog channels only) Selects the audio mode. You can select:
 - Mono—Select this option if there is noise or static on weak stereo broadcasts.
 - **Stereo**—Select this option for programs broadcast in stereo.
 - **SAP**—Select this option to listen to a secondary audio program, if available.

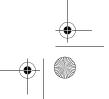
Note

You can also press **MTS/SAP** one or more times to select the audio mode.

- Audio Language—(Digital channels only)
 Selects an alternate audio language, if available.
- Headphone/Audio Out—You can use the

 ∩/AUDIO OUT jack on the side of your TV to connect headphones, a home theater system, sound bar, or external speaker system. When a device is connected to the ∩/AUDIO OUT jack, the TV speakers are muted. You can select:
 - Headphones/Audio Out
 Variable—Select this option to use the remote control that came with your TV to control the audio from headphones, a home theater system, a sound bar, or external speakers you connected to the \(\Omega/\text{AUDIO OUT}\) jack.
 - Audio Out Fixed—Select this option to use the remote control that came with the home theater system, sound bar, or external speaker system you connected to the \(\Omega/AUDIO\) OUT jack to control the audio.
- **Reset Audio Settings**—Reset all audio settings to factory defaults.
- 5 Press **MENU** to return to the previous menu, or press **EXIT** to close the menu.







www. in signia products. com





Selecting the audio out mode

If your TV is on when you connect a device to the \(\omega/\text{AUDIO OUT}\) jack on the side of your TV, a screen opens where you select which audio out mode you want to use.

1 Connect headphones, a home theater system, sound bar, or external speaker system to the ♠/AUDIO OUT jack on the side of your TV. The following screen opens.



- 2 Press ◀ or ▶ to highlight the audio out mode you want to use, then press ENTER. You can select:
 - Headphones/Audio Out Variable—Select this option to use the remote control that came with your TV to control the audio from headphones, a home theater system, or a sound bar you connected to the \(\Omega/\text{AUDIO OUT}\) jack.
 - Audio Out Fixed—Select this option to use the remote control that came with the home theater system or sound bar you connected to the \(\text{\text{\text{AUDIO OUT}}}\) jack to control the audio.

Playing TV audio only

You can turn off the picture on your TV and listen to the program audio only.

- **1** Press **MENU**. The on-screen menu opens.
- 2 Press ◀ or ▶ to highlight **CHANNELS**, then press ▼ or **ENTER**. The *CHANNELS* menu opens.



3 Press ▲ or ▼ to highlight Audio Only, then press ENTER.

- **4** Press **△** or **▼** to select **On**.
- 5 Press **MENU** to return to the previous menu, or press **EXIT** to close the menu.

Notes

• The picture turns off in about five seconds.

NS-40D510MX15 Insignia 40" LED TV

- Audio Only works only when the input source is TV, and your TV is receiving a broadcast signal.
- To exit audio only mode, press any button. When you exit audio only mode, the **Audio Only** option is automatically reset to **Off**.

Changing channel settings

Automatically scanning for channels

When you scan for channels, your TV searches for channels with signals and stores the channel information in the channel list. When you press **CH** \wedge or **CH** \vee , your TV goes to the next or previous channel in the channel list. If the TV signal source changes, for example you change from an outdoor antenna to cable TV (no box), you need to scan for channels.

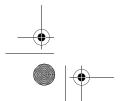
- 1 Press **MENU**. The on-screen menu opens.
- 2 Press ◀ or ▶ to highlight **CHANNELS**, then press ▼ or **ENTER**. The *CHANNELS* menu opens.

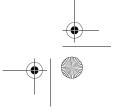


3 Press ▲ or ▼ to highlight Auto Channel Search, then press ENTER. The CHANNELS · AUTO CHANNEL SEARCH screen opens.



4 Press ▲ or ▼ to highlight Antenna, Cable Service, or Satellite Service, then press ENTER.











A If you select **Antenna**, your TV scans for available channels. The scan may take several minutes.

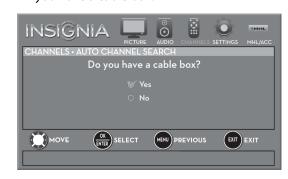


Note

You can press **EXIT** to stop the auto channel search, but you will need to run the auto channel search again to create a channel list.



B If you select **Cable Service**, a message asks if you have a cable box:



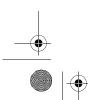
- Select No, then press ENTER if no cable box is connected. Your TV scans for available channels. The scan may take several minutes.
- Select Yes, then press ENTER if a cable box is connected. A message asks how you connected the cable box to your TV.

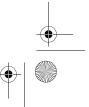


- Select HDMI, Component, or AV, then press ENTER if you connected a cable box to your TV using one of these cables. Read the message, then press ENTER to close the wizard.
- Select Coaxial, then press ENTER if you connected a cable box to your TV using a coaxial cable. Read the message, then press ENTER to start the channel scan (VHF channels only).

Note

You can press **EXIT** to stop the auto channel search, but you will need to run the auto channel search again to create a channel list.

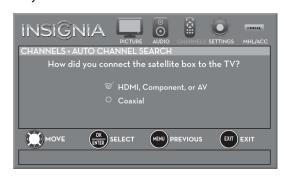






INSIĜNIA

C If you select **Satellite Service**, a message asks how you connected the satellite box to your TV:



- Select HDMI, Component, or AV, then press ENTER if you connected a satellite box to your TV using one of these cables. Read the message, then press ENTER to close the wizard.
- Select Coaxial, then press ENTER if you connected a satellite box to your TV using a coaxial cable. Read the message, then press ENTER to start the channel scan (VHF channels only).

Note

You can press **EXIT** to stop the auto channel search, but you will need to run the auto channel search again to create a channel list.

Hiding channels

You can hide channels in the channel list. When you press **CH** ∧ or **CH** ∨, your TV skips the hidden channels. You can still tune to a hidden channel by pressing the number buttons for the channel.

NS-40D510MX15 Insignia 40" LED TV

- 1 Press **MENU**. The on-screen menu opens.
- 2 Press ◀ or ▶ to highlight **CHANNELS**, then press ▼ or **ENTER**. The *CHANNELS* menu opens.



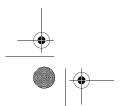
3 Press ▲ or ▼ to highlight Add/Skip Channels, then press ENTER. The CHANNELS · ADD/SKIP CHANNELS screen opens.

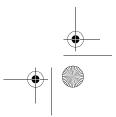


4 Press ▲ ▼ ◀ or ▶ to highlight the channel you want to hide, then press **ENTER**. The check mark disappears.

Note:

- If you highlight a channel in the list for two to four seconds, your TV displays the channel in the background.
- A channel with a check mark is not hidden. A channel with no check mark is hidden.
- If the list has more than one page, press ▲ or ▼ to scroll through the pages.
- 5 Press **MENU** to return to the previous menu, or press **EXIT** to close the menu.









Setting up a favorite channel list

You can create a favorite channel list so you can quickly browse through your favorite channels by pressing **FAVORITE**, then selecting a channel from the favorite channel list.

- 1 Press **MENU**. The on-screen menu opens.
- 2 Press ◀ or ▶ to highlight **CHANNELS**, then press ▼ or **ENTER**. The *CHANNELS* menu opens.



3 Press ▲ or ▼ to highlight Favorites, then press ENTER. The CHANNELS · FAVORITES screen opens.



4 Press ▲ ▼ ◄ or ► to highlight the channel you want to add to the favorites list, then press ENTER. A check mark appears next to the channel.

Notes

- If you highlight a channel in the list for two to four seconds, your TV displays the channel in the background.
- To remove a channel from the favorites list, highlight the channel, then press ENTER. The check mark disappears and the channel is removed from the list.
- If the list has more than one page, press ▲ or ▼ to scroll through the pages.
- **5** Press **MENU** to return to the previous menu, or press **EXIT** to close the menu.

Viewing a favorite channel

- 1 Press **FAVORITE**. The favorite channel list opens.
- 2 Press ▲ or ▼ to highlight a channel, then press ENTER.

Adding or changing a channel label

If a channel is not already labeled, you can label the channel to make it easier to identify. You can also relabel a channel that is already labeled.

- 1 Press **MENU**. The on-screen menu opens.
- 2 Press ◀ or ▶ to highlight **CHANNELS**, then press ▼ or **ENTER**. The *CHANNELS* menu opens.



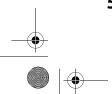
3 Press ▲ or ▼ to highlight Channel Labels, then press ENTER. The CHANNELS · CHANNEL LABELS screen opens with the channel number field highlighted.

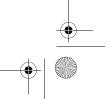


4 Press ▲ or ▼ to select the channel you want to label, then press ► to move to the channel label field



- 5 Press ▲ or ▼ to select a character, then press ◀ or ▶ to move to the previous or next character position. Repeat this step to enter additional characters. You can enter as many as 11 characters.
- **6** When you have completed the label, press **ENTER**.
- **7** Press **EXIT** to close the menu.





__

www. in signia products. com





Checking the digital signal strength

You can check the digital signal strength to determine if you need to adjust your antenna or digital cable input. The higher the signal strength, the less likely you are to experience picture degradation.

- 1 Press **MENU**. The on-screen menu opens.
- 2 Press ◀ or ▶ to highlight **CHANNELS**, then press ▼ or **ENTER**. The *CHANNELS* menu opens.



3 Press ▲ or ▼ to highlight Channel Strength, then press ENTER. The Channel Strength screen opens showing the signal strength meter.



4 Press **MENU** to return to the previous menu, or press **EXIT** to close the menu.

Setting parental controls

Parental controls let you prevent your children from watching inappropriate material on TV. When set, parental controls read the rating of the program (with some exceptions, such as news and sports) and deny access to programs that exceed the ratings level you select. To watch programs that exceed the selected rating, you must enter a password.

NS-40D510MX15 Insignia 40" LED TV

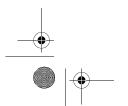
Setting or changing the password

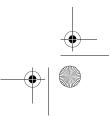
- 1 Press **MENU**. The on-screen menu opens.
- 2 Press ◀ or ▶ to highlight **SETTINGS**, then press ▼ or **ENTER**. The *SETTINGS* menu opens.



3 Press ▲ or ▼ to highlight Parental Controls, then press ENTER. The Enter Password screen opens.













4 Press the number buttons to enter the four-digit password. The default password is **0000**. You should change the password to a number you can remember. The SETTINGS · PARENTAL CONTROLS menu opens.



5 Press ▲ or ▼ to highlight **Change Password**, then press **ENTER**. The *SETTINGS · PARENTAL CONTROLS · CHANGE PASSWORD* screen opens.



6 Press the number buttons to enter a password, then enter the password again. A message tells you that the password has been changed.



7 Press **MENU** to return to the previous menu, or press **EXIT** to close the menu.

Locking control buttons

When the button lock is turned **On**, the buttons on the side of your TV are locked, and you can only operate your TV using the remote control.

- 1 Press **MENU**. The on-screen menu opens.
- 2 Press ◀ or ▶ to highlight **SETTINGS**, then press ▼ or **ENTER**. The *SETTINGS* menu opens.



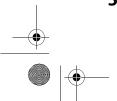
3 Press ▲ or ▼ to highlight Parental Controls, then press ENTER. The Enter Password screen opens.

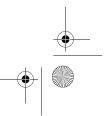


4 Press the number buttons to enter the four-digit password. The *SETTINGS · PARENTAL CONTROLS* menu opens.



- 5 Press ▲ or ▼ to highlight Button Lock, then press ENTER.
- **6** Press **△** or **▼** to select **On** (locks the buttons) or **Off** (unlocks the buttons).
- 7 Press **MENU** to return to the previous menu, or press **EXIT** to close the menu.





56

www.insigniaproducts.com









Blocking unrated TV

Some TV programs, such as news and sports shows are not rated. When **Block Unrated TV** is turned on, TV programs that do not have ratings are blocked. When you try to watch a blocked program, you are prompted to enter the parental controls password.

- 1 Press **MENU**. The on-screen menu opens.
- 2 Press ◀ or ▶ to highlight **SETTINGS**, then press ▼ or **ENTER**. The *SETTINGS* menu opens.



3 Press ▲ or ▼ to highlight **Parental Controls**, then press **ENTER**. The *Enter Password* screen opens.



4 Press the number buttons to enter the four-digit password. The *SETTINGS · PARENTAL CONTROLS* menu opens.



- 5 Press ▲ or ▼ to highlight Block Unrated TV, then press ENTER.
- **6** Press ▲ or ▼ to select **On** (to block unrated TV) or **Off** (to unblock unrated TV).
- 7 Press **MENU** to return to the previous menu, or press **EXIT** to close the menu.

Setting parental control levels

You can set parental controls for the U.S. and Canada.

NS-40D510MX15 Insignia 40" LED TV

U.S. rating levels

U.S. TV ratings		
NONE	Not rated	
TV-Y	All children	
TV-Y7	Suitable for children 7 and older	
TV-G	General audiences	
TV-PG	Parental guidance suggested	
TV-14	Parental guidance strongly suggested	
TV-MA	Mature audiences only	

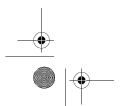
Some of the age-based TV Parental Guidelines ratings also have content-based ratings.

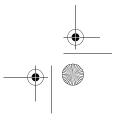
U.S. TV content ratings		
All	All ratings are blocked	
FV	Fantasy violence	
L	Strong language	
S	Sexual situations	
V	Violence	
D	Suggestive dialog	

U.S. movie (MPAA) ratings		
None	Movie not rated	
G	General audiences	
PG	Parental guidance suggested	
PG-13	Suitable for children 13 and older	
R	Parental guidance suggested for children under 17	
NC-17	Not suitable for children under 17	
Χ	Adults only	

Canadian rating levels

Canadian English ratings	
E	Exempt programming
C	Suitable for all children
C8+	Suitable for children 8 and older
G	General audiences
PG	Parental guidance suggested
14+	Suitable for children 14 and older
18+	Adult only



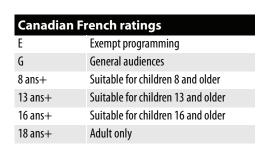












- 1 Press **MENU**. The on-screen menu opens.
- 2 Press ◀ or ▶ to highlight **SETTINGS**, then press ▼ or **ENTER**. The *SETTINGS* menu opens.



3 Press ▲ or ▼ to highlight Parental Controls, then press ENTER. The Enter Password screen opens.



4 Press the number buttons to enter the four-digit password. The *SETTINGS · PARENTAL CONTROLS* menu opens.



5 Press ▲ or ▼ to highlight USA Parental Locks, then press ENTER. (To set Canadian ratings, select Canadian Parental Locks.)

USA Parental Locks



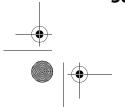
Canadian Parental Locks

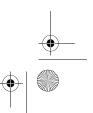


- **6** Press **◄** or **▶** to highlight:
 - Movie Ratings or TV Ratings for USA ratings.
 - Canadian English or Canadian French for Canadian ratings.
- 7 Press ▲ or ▼ to select the rating. If a rating has sub-ratings, press ◀ or ▶ to highlight a sub-rating.

Note When you block a rating, that rating and all higher ratings are blocked.

- **8** Press **ENTER** to confirm. A lock symbol appears when a rating is blocked.
- **9** Press **MENU** to return to the previous menu, or press **EXIT** to close the menu.









Downloading rating information

If the program you are viewing has downloadable rating information, you can download the information to use when setting parental controls.

Note

If the program you are viewing does not have RRT5 rating information, RRT5 is grayed on the SETTINGS · PARENTAL CONTROLS menu and cannot be selected.

- 1 Press **MENU**. The on-screen menu opens.
- 2 Press ◀ or ▶ to highlight **SETTINGS**, then press ▼ or **ENTER**. The *SETTINGS* menu opens.



3 Press ▲ or ▼ to highlight Parental Controls, then press ENTER. The Enter Password screen opens.



4 Press the number buttons to enter the four-digit password. The *SETTINGS · PARENTAL CONTROLS* menu opens.



5 Press ▲ or ▼ to highlight RRT5, then press ENTER. The SETTINGS · PARENTAL CONTROLS · RRT5 screen opens. The screen that opens may vary depending on the broadcaster.

NS-40D510MX15 Insignia 40" LED TV

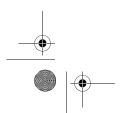


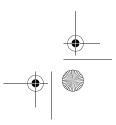
- **6** Press ▲ ▼ ◀ or ▶ to select the program and content types you want to block, then press **ENTER**. The SETTINGS · PARENTAL CONTROLS menu opens.
- 7 To reset the RRT5 information to the factory default, press ▲ or ▼ to highlight Reset RRT5.





- 9 Press ▲ or ▼ to highlight **Yes** or **No**, then press **ENTER**.
- **10** Press **MENU** to return to the previous menu, or press **EXIT** to close the menu.









Using closed captioning

Closed captioning displays a text version of the TV program audio or displays information provided by the broadcaster.

Turning closed captioning on or off

- 1 Press **MENU**. The on-screen menu opens.
- 2 Press ◀ or ▶ to highlight SETTINGS, then press ▼ or ENTER. The SETTINGS menu opens.



3 Press ▲ or ▼ to highlight Closed Caption, then press ENTER. The SETTINGS · CLOSED CAPTION menu opens.



- **4** Press ▲ or ▼ to highlight **Caption Control**, then press **ENTER**. A menu opens.
- 5 Press ▲ or ▼ to select CC Off (turns off closed captioning), CC On (turns on closed captioning), or CC on when mute (turns on closed captioning when the sound is muted).
- **6** Press **MENU** to return to the previous menu, or press **EXIT** to close the menu.



Selecting the analog closed captioning mode

Analog channels usually have one or more closed captioning modes. The CC1 mode usually displays a text version of the TV program audio in a small banner. The other CC modes display information provided by the broadcaster. The Text modes display information in a box that covers half of the screen.

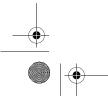
- 1 Press **MENU**. The on-screen menu opens.
- 2 Press ◀ or ▶ to highlight SETTINGS, then press ▼ or ENTER. The SETTINGS menu opens.

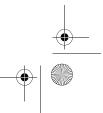


3 Press ▲ or ▼ to highlight Closed Caption, then press ENTER. The SETTINGS · CLOSED CAPTION menu opens.



- **4** Press **△** or **▼** to highlight **Analog Caption**, then press **ENTER**. A menu opens.
- 5 Press ▲ or ▼ to select an analog caption setting. You can select:
 - CC1 through CC4—Closed captioning appears in a small banner across the bottom of the screen. CC1 is usually the "printed" version of the audio. CC2 through CC4 display content provided by the broadcaster.
 - Text1 through Text4—Closed captioning covers half or all of the screen. Text1 through Text4 display content provided by the broadcaster.
- **6** Press **MENU** to return to the previous menu, or press **EXIT** to close the menu.









Selecting the digital closed captioning mode

Digital channels usually have one or more closed captioning modes. The CC1 mode usually displays a text version of the TV program audio in a small banner. The other CC modes display information provided by the broadcaster. CS1 mode displays a text version of the audio in the same language as the audio.

- 1 Press **MENU**. The on-screen menu opens.
- 2 Press ◀ or ▶ to highlight **SETTINGS**, then press ▼ or **ENTER**. The *SETTINGS* menu opens.



3 Press ▲ or ▼ to highlight Closed Caption, then press ENTER. The SETTINGS · CLOSED CAPTION menu opens.



- **4** Press **△** or **▼** to highlight **Digital Caption**, then press **ENTER**. A menu opens.
- 5 Press ▲ or ▼ to select a digital caption setting. You can select:
 - CS1 through CS6—CS1 is usually the "printed" version of the audio. CS2 through CS6 display content provided by the broadcaster. You can change the way digital closed captioning is displayed on the screen. For more information, see "Customizing digital closed captioning settings" on page 61.
 - CC1 through CC4—Closed captioning appears in a small banner across the bottom of the screen. CC1 is usually the "printed" version of the audio. CC2 through CC4 display content provided by the broadcaster.
- **6** Press **MENU** to return to the previous menu, or press **EXIT** to close the menu.

Customizing digital closed captioning settings

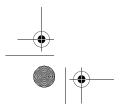
- 1 Press **MENU**. The on-screen menu opens.
- 2 Press ◀ or ▶ to highlight **SETTINGS**, then press ▼ or **ENTER**. The *SETTINGS* menu opens.

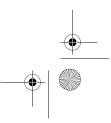
NS-40D510MX15 Insignia 40" LED TV



3 Press ▲ or ▼ to highlight Closed Caption, then press ENTER. The SETTINGS · CLOSED CAPTION menu opens.













4 Press ▲ or ▼ to highlight **Digital CC Settings**, then press **ENTER**. The *SETTINGS · CLOSED CAPTION · DIGITAL CC SETTINGS* menu opens with **Style** highlighted.



- 5 Press ENTER, then press ▲ or ▼ to select Custom
- **6** Press ▲ or ▼ to highlight an option, then press **ENTER**. You can select:
 - **Size**—Selects the font size.
 - Font—Selects the font style.

press **EXIT** to close the menu.

- **Text Color**—Selects the color for the words.
- Text Opacity—Selects the opacity level for the words.
- **Background Color**—Selects the color for the background.
- **Background Opacity**—Selects the opacity level for the background.
- **Edge Effect**—Selects the style of the letter edge.
- Edge Color—Selects the color of the letter edge.
 Press MENU to return to the previous menu, or

Adjusting time settings

When you set up your TV for the first time, the clock was set up. If you move your TV to a different time zone, you need to reset the clock to the correct time

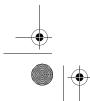
Setting the clock

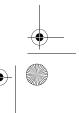
- 1 Press **MENU**. The on-screen menu opens.
- 2 Press ◀ or ▶ to highlight **SETTINGS**, then press ▼ or **ENTER**. The *SETTINGS* menu opens.



3 Press ▲ or ▼ to highlight **Time**, then press **ENTER**. The *SETTINGS* · *TIME* menu opens.









NSIĜNIA-

4 Press ▲ or ▼ to highlight Date/Time, then press ENTER. The SETTINGS · TIME · DATE/TIME menu opens.



- **5** Press ▲ or ▼ to highlight **Mode**, then press **ENTER**. A menu opens.
- 6 Press ▲ or ▼ to highlight Manual (to set the options manually) or Auto (the options are automatically set by the TV signal source), then press ENTER.
- 7 Press ▲ or ▼ to highlight **Time Zone**, then press **ENTER**. A menu opens.
- 8 Press ▲ or ▼ to select your time zone, then press ENTER. You can select Eastern, Central, Mountain, Pacific, Alaska, Hawaii, Atlantic, or Newfoundland.
- 9 If your viewing area observes Daylight Saving Time, press ▲ or ▼ to highlight Daylight Saving, then press ENTER.
- 10 Press ▲ or ▼ to select On or Off, then press ENTER to close the menu.
- 11 If you selected Manual for Mode:
 - Press ▲ or ▼ to highlight Year, Month, or Day, then press ► to access the setting. Press ▲ or ▼ to adjust the setting, then press ENTER.
 - Press ▲ or ▼ to highlight Time, then press ▶ to access the setting. Press ◀ or ▶ to highlight the hour, minute, or AM/PM field, then press ▲ or ▼ to adjust the setting. When you are finished, press ENTER.
- **12** Press **MENU** to return to the previous menu, or press **EXIT** to close the menu.

Setting the sleep timer

You can specify the amount of time before your TV automatically turns off.

NS-40D510MX15 Insignia 40" LED TV

- 1 Press **MENU**. The on-screen menu opens.
- 2 Press ◀ or ▶ to highlight **SETTINGS**, then press ▼ or **ENTER**. The *SETTINGS* menu opens.



3 Press ▲ or ▼ to highlight **Time**, then press **ENTER**. The *SETTINGS* · *TIME* menu opens.

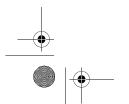


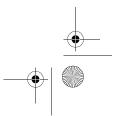
- 4 Press ▲ or ▼ to highlight Sleep Timer, then press ENTER. A menu opens.
- 5 Press ▲ or ▼ to select the amount of time before your TV turns off automatically. You can select Off, 5, 10, 15, 30, 60, 90, 120, 180, or 240 minutes.

To turn off the sleep timer, select **Off**.

6 Press **MENU** to return to the previous menu, or press **EXIT** to close the menu.

NoteYou can also press **SLEEP** to set the sleep timer.









Adjusting menu settings

Selecting the menu language

Your TV can display the on-screen menu in English, French, or Spanish. When you set up your TV for the first time, you selected the language. You can change the menu language to a different language.

- 1 Press **MENU**. The on-screen menu opens.
- 2 Press ◀ or ▶ to highlight **SETTINGS**, then press ▼ or **ENTER**. The *SETTINGS* menu opens.



- 3 Press ▲ or ▼ to highlight Menu Language, then press ENTER. A menu opens.
- 4 Press ▲ or ▼ to highlight a language, then press ENTER. You can select English, Français, or Español.
- 5 Press **MENU** to return to the previous menu, or press **EXIT** to close the menu.

Labeling an input source

You can add a label to an input source to make it easier to identify.

- 1 Press **MENU**. The on-screen menu opens.
- 2 Press ◀ or ▶ to highlight **SETTINGS**, then press ▼ or **ENTER**. The *SETTINGS* menu opens.



3 Press ▲ or ▼ to highlight Input Labels, then press ENTER. The SETTINGS · INPUT LABELS screen opens with the input source field highlighted.



4 Press ▲ or ▼ to select the input source you want to label, then press ▶ to move to the label field.



- **6** When you have completed the label, press **ENTER** to save your label and return to the previous menu. The next time you press **INPUT**, your label will appear in the *INPUT SOURCE* list.
- **7** Press **EXIT** to close the menu.

Turning Input Sensor on or off

When the Input Sensor feature is turned on, your TV automatically detects which video jacks have devices connected to them and turned on. Your TV uses this information to determine what options you can select on the INPUT SOURCE list when you press INPUT.

- 1 Press **MENU**. The on-screen menu opens.
- 2 Press ◀ or ▶ to highlight **SETTINGS**, then press ▼ or **ENTER**. The *SETTINGS* menu opens.



3 Press ▲ or ▼ to highlight Auto Input Sensing, then press ENTER. A menu opens.





64









- **4** Press ▲ or ▼ to select **On** (turns on the input sensor) or **Off** (turns off the input sensor).
- 5 Press **MENU** to return to the previous menu, or press **EXIT** to close the menu.

Maintenance

- Do not use your TV in areas that are too hot or too cold, because the cabinet may warp or the screen may malfunction. Your TV works best in temperatures that are comfortable to you.
- Storage temperatures are 32° to 122°F (0° to 50°C).
- Working temperatures are 41° to 104°F (5° to 40°C).
- Do not place your TV in direct sunlight or near a heat source.

Cleaning the TV cabinet

Clean the cabinet with a soft, lint-free cloth. If the cabinet is especially dirty, moisten a soft, lint-free cloth in a weak detergent solution, squeeze the excess moisture from the cloth, then wipe the cabinet with the cloth. Use a clean cloth to dry the cabinet.

Cleaning the TV screen

Clean the screen with a soft, lint-free cloth.

Troubleshooting

Warning

Do not try to repair your TV yourself. Contact authorized service personnel.

Restoring settings to the defaults

When you restore default settings, all the settings you have customized (including parental controls) are reset.

- 1 Press **MENU**. The on-screen menu opens.
- 2 Press ◀ or ▶ to highlight SETTINGS, then press ▼ or ENTER. The SETTINGS menu opens.



3 Press ▲ or ▼ to highlight Reset to Default, then press ENTER. The SETTINGS · RESET TO DEFAULT menu opens.

NS-40D510MX15 Insignia 40" LED TV



- 4 Press ▲ or ▼ to highlight Reset to Default, then press ENTER. A message asks if you want to reset all TV settings to the default settings.
- 5 Press ▲ or ▼ to select Yes (to reset) or No (to not reset), then press ENTER.
 - If you select Yes, your TV turns off, then turns on again. The *TV SETUP* wizard opens.
- **6** Go through the *TV SETUP* wizard. For more information, see "<u>Turning on your TV for the first time</u>" on page <u>36</u>.

Viewing system information

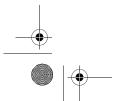
You may need to view system information during troubleshooting.

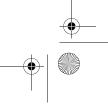
- 1 Press **MENU**. The on-screen menu opens.
- 2 Press ◀ or ▶ to highlight SETTINGS, then press ▼ or ENTER. The SETTINGS menu opens.



3 Press ▲ or ▼ to highlight **System Info**, then press **ENTER**. The *SETTINGS · UPDATE FIRMWARE* menu opens.











- 4 Press ▲ or ▼ to highlight System Info, then press **ENTER**. Information about the TV software version is displayed.
- **5** Press **MENU** to return to the previous menu, or press **EXIT** to close the menu.

Updating the TV firmware

If your TV is behaving oddly and you have tried all the solutions in the troubleshooting pages, you may need to update the TV firmware.

Cautions

- Make sure that you have tried all other solutions before you update the firmware.
- While the firmware is updating, do not turn off your TV.

Note

- To update the TV firmware, you need a:
- Computer with an available USB port
- High-speed Internet connection
- USB flash drive
- **1** Go to <u>www.insigniaproducts.com</u>, then click Support & Service. Enter your model number in the box under Manual, Firmware, Drivers & **Product Information**, then click ▶.
- **2** Follow the instructions in the *Firmware Installation Guide* on the Insignia website to download the firmware update and copy it to a USB flash drive.
- **3** Plug the USB flash drive into the **USB** port on the side of your TV.
- 4 Press **MENU**. The on-screen menu opens.
- **5** Press **◄** or **▶** to highlight **SETTINGS**, then press ▼ or **ENTER**. The *SETTINGS* menu opens.



6 Press **△** or **▼** to highlight **System Info**, then press **ENTER**. The SETTINGS · UPDATE FIRMWARE menu opens.



- 7 Press ▲ or ▼ to highlight Update Firmware, then press ENTER. A message asks if you want to update the TV firmware.
- **8** Highlight **Yes**, then press **ENTER**.

If you have plugged in a USB flash drive with the firmware update, the firmware update starts automatically. Otherwise, a screen opens with instructions about how to download the update. Follow the instructions, then press

While your TV installs the firmware update, your TV displays a status screen. Do not turn off your TV until the update is complete.

- When the update is complete, unplug the USB flash drive, then press **ENTER**. Your TV turns off then on to complete the update.
- **10** If the channel list has been deleted and the *TV* Setup wizard opens, go through the TV SETUP wizard. For more information, see "Turning on your TV for the first time" on page 36.

- If you see a message that says the firmware file is incorrect, make sure that you have downloaded the correct file for your model.
- If you see a message that says the update failed or the TV screen is blank and the power LED is blinking red then blue, turn off your TV, turn it back on, then run the update again.











www.insigniaproducts.com









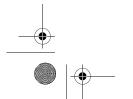


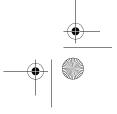
Video and audio

Problem	Solution	
Picture does not fill the screen. There are black bars around the picture.	 Change the aspect ratio. An increasing amount of digital TV and movies are presented in wide screen (16:9). See the "Aspect Ratio" option in "Adjusting the TV picture" on page 47. 	
No picture (screen is not lit) and no sound.	 Press () on the TV or the remote control. Make sure that the Audio Only option is set to Off. See "Playing TV audio only" on page 51. Make sure that the video cables are connected securely to your TV. Adjust the contrast and brightness. See "Adjusting the TV picture" on page 47. Make sure that the power cord is plugged in. Make sure that the correct video input source is selected. See "Selecting the video input source" on page 38. Try another channel. The station may be experiencing problems. Make sure that the incoming signal is compatible. Make sure that the antenna or cable TV is connected correctly and securely. See "Connecting a cable or satellite box" on page 13 or "Connecting an antenna or cable TV (no box)" on page 18. Check the closed caption settings. Some TEXT modes can block the screen. See "Selecting the analog closed captioning mode" on page 60 or "Selecting the digital closed captioning mode" on page 61. 	

Problem	Solution
	Solution
Dark, poor, or no picture (screen is lit), but sound is good.	 Try another channel. The station may be experiencing problems. Make sure that the antenna or cable TV is connected correctly and securely. See "Connecting a cable or satellite box" on page 13 or "Connecting an antenna or cable TV (no box)" on page 18. Adjust the brightness. See "Adjusting the TV picture" on page 47. Change to a different picture mode. See "Adjusting the TV picture" on page 47. If you are using an antenna, the digital channel signal may be low. To check the digital channel signal strength, see "Checking the digital signal strength" on page 55. If you are using an antenna and the signal strength is low, adjust the antenna or use a highly directional outdoor antenna or set-top antenna with a built-in amplifier. Make sure that the video cables are connected securely to your TV. The video cable(s) you are using may be bad. Try a new set. Try another channel. The station
No color, dark picture, or color is not correct.	 Try another channel. The station may be experiencing problems. Adjust the color settings. See "Adjusting the TV picture" on page 47. Make sure that the video cables are connected correctly and securely to your TV. Make sure that the antenna or cable TV is connected correctly and securely. See "Connecting a cable or satellite box" on page 13 or "Connecting an antenna or cable TV (no box)" on page 18. If you are using an antenna, the digital channel signal may be low. To check the digital channel signal strength, see "Checking the digital signal strength" on page 55. If you are using an antenna and the signal strength is low, adjust the antenna or use a highly directional outdoor antenna or set-top antenna with a built-in amplifier.

NS-40D510MX15 Insignia 40" LED TV









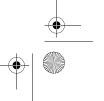




Problem	Solution
Only snow (noise) appears on the screen.	 Try another channel. The station may be experiencing problems. Make sure that the antenna or cable TV is connected correctly and securely. See "Connecting a cable or satellite box" on page 13 or "Connecting an antenna or cable TV (no box)" on page 18. If you are using an antenna, the digital channel signal may be low. To check the digital channel signal strength, see "Checking the digital signal strength" on page 55. If you are using an antenna and the signal strength is low, adjust the antenna or use a highly directional outdoor antenna or set-top antenna with a built-in amplifier.
Picture quality is good on some channels and poor on others. Sound is good.	 The problem may be caused by a poor or weak signal from the broadcaster or cable TV provider. If you connect to cable without a set-top box and experience poor picture quality, you may need to install a set-top box to improve signal reception and picture quality. Contact your cable TV provider about upgrading to a set-top box.

	INSIĜNIA
Problem	Solution
Dotted lines or stripes appear on the screen.	 Make sure that the antenna or cable TV is connected correctly and securely. See "Connecting a cable or satellite box" on page 13 or "Connecting an antenna or cable TV (no box)" on page 18. If you are using an antenna, the digital channel signal may be low. To check the digital channel signal strength, see "Checking the digital signal strength" on page 55. If you are using an antenna and the signal strength is low, adjust the antenna or use a highly directional outdoor antenna or set-top antenna with a built-in amplifier. Make sure that the video cables are connected securely to your TV. The video cable(s) you are using may be bad. Try a new set. Other devices (for example, a surround sound receiver, external speakers, fans, or hair dryers) may be interfering with your TV. Try turning off one device at a time to determine which device is causing interference. After you have determined which device is causing interference, move it further from the TV to eliminate the interference.
Double images.	 Use a highly directional outdoor antenna, cable TV, or satellite TV.
The picture has a few bright or dark spots.	A few bright or dark spots on an LCD screen is normal. It does not affect the operation of your TV.











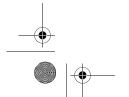
Problem	Solution
Good picture, but no sound.	 Increase the volume. Make sure that the sound is not muted. Make sure that you do not have headphones connected. When headphones are connected, no sound comes from the TV speakers. Change to a different audio mode. If you are using a home theater system, sound bar, or external speaker system, make sure it is turned on and is not muted. If you are using a home theater system, sound bar, or external speaker system and have connected it with a digital optical cable, set the Digital Audio/SPDIF option on the AUDIO menu to PCM. See the Digital Audio/SPDIF option in "Adjusting sound settings" on page 50. Make sure that the audio cables are connected correctly and securely to your TV. Make sure that the antenna or cable TV is connected correctly and securely. See "Connecting a cable or satellite box" on page 13 or "Connecting an antenna or cable TV (no box)" on page 18. If you are using an antenna, the digital channel signal may be low. To check the digital channel signal strength, see "Checking the digital signal strength" on page 55. The audio cable(s) you are using may be bad. Try a new set.
Poor picture.	 Make sure that the room is not too bright. Light reflecting off the screen can make the picture difficult to see. If an S-VHS camera or a camcorder is connected while another connected device is turned on, the picture may be poor. Turn off one or more devices.
Good sound, but poor color.	 Adjust the contrast, color, and brightness settings. See "Adjusting the TV picture" on page 47.

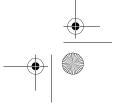
Problem	Solution
Audio noise.	Other devices (for example, a surround sound receiver, external speakers, fans, or hair dryers) may be interfering with your TV. Try turning off one device at a time to determine which device is causing interference. After you have determined which device is causing interference, move it further from the TV to eliminate the interference.
No output from one of the speakers.	 Adjust the audio balance. See "Adjusting sound settings" on page <u>50</u>. Make sure that the audio cables are connected correctly and securely to your TV.
After images appear.	Do not display a still image, such as a logo, game, or computer image, for an extended period of time. This can cause a permanent after-image to be burned into the screen. This type of damage is not covered by your warranty.

NS-40D510MX15 Insignia 40" LED TV

Remote control

Problem	Solution	
Remote control does not work.	 Make sure that the power cord is correctly connected to your TV and a power outlet. Make sure that there are no obstructions between the remote control and the remote control sensor on the front of the TV. Point the remote control directly at the remote control sensor on your TV. For the location of the remote control sensor, see "Front" on page 8. The supplied batteries are wrapped tightly in clear plastic. Make sure that you have removed this plastic from the batteries. Make sure that the batteries are installed correctly. See "Installing remote control batteries" on page 35. Replace dead batteries with new batteries. See "Installing remote control batteries" on page 35. 	









Problem	Solution
Trouble programming your existing universal remote control.	 See instructions and a table of common codes in "Programming universal remote controls" on page 75. Codes are subject to change. For up-to-date codes, go to www.insigniaproducts.com/remotecodes Replace dead batteries with new batteries. Refer to the User Guide that accompanied your universal remote control. Refer to the User Guide that accompanied your universal remote control and contact the manufacturer if problems persist.

General

Problem	Solution
No power.	 Make sure that the power cord is correctly connected to your TV and a power outlet. Unplug the power cord, wait 60 seconds, then plug the cord back in and turn on your TV. Other devices (for example, a surround sound receiver, external speakers, fans, or hair dryers) may be interfering with your TV. Try turning off one device at a time to determine which device is causing interference. After you have determined which device is causing interference, move it further from the TV to eliminate the interference.
"No signal" error message is displayed.	 Press INPUT and make sure that you have selected the correct input for the device or service you are trying to use. If you are using a cable or satellite box, use the remote that came with that box to change channels. Make sure that you have the correct input selected to view channels from the cable or satellite box.
After Auto Channel Search, there are no channels.	 Reception can vary by channel depending on the broadcast power level of a given station. Contact your cable or satellite TV provider. Make sure that the antenna or cable/satellite TV is connected securely to your TV. Try replacing the cable between the antenna/cable or cable/satellite box and your TV.

	INSIĜNIA
Problem	Solution
When I press INPUT, I cannot select my device (it is grayed out).	 Turn on the device. Your TV automatically detects and displays which video jacks have devices connected to them when the devices are turned on. Turn off Auto Input Sensing. See "Turning Input Sensor on or off" on page 64.
One or more channels do not display.	 Make sure that the channels are not blocked. See "Setting parental control levels" on page 57. Make sure that the channels are not hidden. The channel may have been deleted from the channel list. You can tune to the channel by pressing the number buttons or you can add the channel back to the channel list. See "Hiding channels" on page 53. If you are using a cable or satellite box, use the remote that came with that box to change channels. Make sure that you have the correct input selected to view channels from the cable or satellite box. If you are using an antenna, the digital channel signal may be low. To check the digital channel signal strength, see "Checking the digital signal strength" on page 55.
Password is lost.	Enter 9999 to access parental controls, then set a new password. See " <u>Setting or changing the password</u> " on page <u>55</u> .
Some settings cannot be accessed.	If a setting is grayed, the setting is not available in the current video input mode (for example TV mode). Change to a different video input source. See "Selecting the video input source" on page 38.
TV cabinet creaks.	When the TV is in use, the temperature rises naturally and may cause the cabinet to expand or contract which can cause a creaking noise. This is not a malfunction.
Control buttons do not work.	 Make sure that the Button Lock option is set to Off. See "Locking control buttons" on page 56. Unplug the power cord, wait a few seconds, then plug the cord back in and turn on your TV.











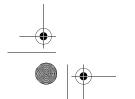
Problem	Solution
TV keeps turning off.	 Make sure that the sleep timer is not turned on. See "Setting the sleep timer" on page 63.
A retail banner is displayed.	You selected "Retail Mode" when you ran the TV setup wizard. Reset your TV to the factory defaults, then select Home Use Mode on the What is your viewing environment screen. See "Restoring settings to the defaults" on page 65.

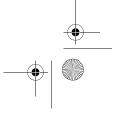
MHL-enabled device

Problem	Solution
The mobile device does not charge when connected to the HDMI 2/MHL jack.	 Make sure that the cables are securely connected. Make sure that you are using an MHL cable. An MHL cable may be difficult to identify. It may look like a micro USB-to-HDMI cable because the cable connectors are the same, but the cable itself is thinner. The cable also may not be labeled MHL.
My TV is not displaying the video or playing the audio from the connected mobile device.	 Make sure that the cable is securely connected to the purple HDMI 2/MHL jack. Make sure that the cables are securely connected. Make sure that you are using an MHL cable. An MHL cable may be difficult to identify. It may look like a micro USB-to-HDMI cable because the cable connectors are the same, but the cable itself is thinner. The cable also may not be labeled MHL. Make sure that the correct video input source is selected. See "Selecting the video input source" on page 38. Try adjusting the picture settings on your TV. Some Apps may not work on your TV, depending on how the App developer programmed the App.

Problem	Solution
My TV is playing the audio from a connected device but is not displaying the video.	 Make sure that the cables are securely connected. Make sure that you are using an MHL cable. An MHL cable may be difficult to identify. It may look like a micro USB-to-HDMI cable because the cable connectors are the same, but the cable itself is thinner. The cable also may not be labeled MHL. Try adjusting the picture settings on your TV. Some Apps may not work on your TV, depending on how the App developer programmed the App.
My TV is displaying the video from the connected device but is not playing the audio.	 Make sure that the volume on your mobile device is turned up and not muted. Make sure that the volume on your TV is turned up and not muted. Make sure that the cables are securely connected. Make sure that you are using an MHL cable. An MHL cable may be difficult to identify. It may look like a micro USB-to-HDMI cable because the cable connectors are the same, but the cable itself is thinner. The cable also may not be labeled MHL. Try adjusting the audio settings on your TV. Some Apps may not work on your TV, depending on how the App developer programmed the App. Make sure that you do not have headphones connected. When headphones are connected, no sound comes from the TV speakers. If you are using a home theater system, sound bar, or external speaker system, make sure it is turn on and is not muted. If you are using a home theater system, sound bar, or external speaker system and have connected with a digital optical cable, set the Digital Audio/SPDIF option on the AUDIO menu to PCM. See the Digital Audio/SPDIF option in "Adjusting sound settings" on page 50.

NS-40D510MX15 Insignia 40" LED TV









INlink (CEC-compatible) device

Problem	Solution
My TV is not displaying the video from the connected CEC device.	 Make sure that the HDMI cable is connected securely to your TV and the device. Make sure that the device is connected to your TV with an HDMI cable. Make sure that the device is a CEC device. See the documentation that came with the device for more information. Make sure that the correct video input source is selected. See "Selecting the video input source" on page 38. Make sure that the INlink feature is turned on. See "Turning INlink on or off" on page 41. Try adjusting the TV picture. See "Adjusting the TV picture" on page 47. If the device is not an Insignia device, it may not be compatible with your TV.
My TV is not playing the audio from the connected CEC device.	 Make sure that the HDMI cable is connected securely to your TV and the device. Make sure that the device is connected to your TV with an HDMI cable. Make sure that the device is a CEC device. See the documentation that came with the device. Make sure that the TV volume is turned up and not muted. Try adjusting the TV sound. See "Adjusting sound settings" on page 50. Make sure that the TV speakers are turned on and not muted. See "Adjusting sound settings" on page 50. Make sure that the INlink feature is turned on. See "Turning INlink on or off" on page 41. If you have connected an HDMI CEC audio receiver, adjust the volume on the receiver. When your TV detects an audio receiver, the TV speakers turn off and sound plays through receiver speakers only. If the device is not an Insignia device, it may not be compatible with your TV.

Problem	Solution
My TV's remote control does not control the device.	 Make sure that there are no obstructions between the remote control and the remote control sensors on your TV and the device. Depending on the device, all the buttons may not work. Make sure that the INlink feature is turned on. See "Turning INlink on or off" on page 41. If you are trying to control the volume on an HDMI CEC audio receiver using your TV remote control, make sure that the TV Speakers option on the AUDIO menu is set to On. See "Adjusting sound settings" on page 50. If you are trying to control the volume on an HDMI CEC audio receiver using your TV remote control, make sure that the Audio Receiver option on the INlink menu is set to On. See "Turning Audio Receiver on or off" on page 43. The device may not support this feature. See the documentation that came with the device for more information.
The device does not show up in the INlink Device list.	 Make sure that the device is turned on. Make sure that the HDMI cable is connected securely to your TV and the device. Make sure that the device is connected to your TV with an HDMI cable. Make sure that the INlink feature is turned on. See "Turning INlink on or off" on page 41. Make sure that the device is a CEC device. See the documentation that came with the device. If the device is not an Insignia device, it may not be compatible with your TV.
My device does not turn off when I turn off my TV.	 Make sure that the INlink feature is turned on. See "Turning INlink on or off" on page 41. Make sure that Device Auto Power Off is set to On on the INlink menu. See "Turning Device Auto Power Off on or off" on page 42. The device may not support this feature. See the documentation that came with the device for more information.











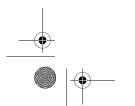
Problem	Solution
My TV does not turn on when I turn on my device.	 Make sure that the INlink feature is turned on. See "Turning INlink on or off" on page 41. Make sure that TV Auto Power On is set to On on the INlink menu. See "Turning TV Auto Power On on or off" on page 42. The device may not support this feature. See the documentation that came with the device for more information.
The Audio Receiver setting on the <i>INlink</i> menu keeps turning back on after it is turned off.	When Audio Receiver is set to Off and INlink Control is set to On and you make an adjustment to the audio receiver (for example, turn the volume knob or press a button), Audio Receiver is automatically set to On. To prevent this from happening, turn off the INlink feature. See "Turning INlink on or off" on page 41.

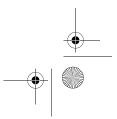
Problem	Solution
Two volume bars appear when adjusting the volume.	When you adjust the volume on the audio receiver or with the TV remote control, a double volume bar appears, one for the TV volume and one for the audio receiver volume.
I cannot select the Root Menu option on the <i>INlink</i> menu. OR	The device may not support this feature. See the documentation that came with the device for more information.
The device's root menu does not open when I select Root Menu on the <i>INlink</i> menu.	

NS-40D510MX15 Insignia 40" LED TV

Note

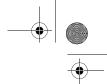
If the problem is not solved by using these troubleshooting instructions, turn off your TV, then turn it on again.











Specifications

Specifications are subject to change without notice.

Dimensions and weight

Without stand	35.6 × 20.6 × 3 in. (90.4 × 52.4 × 7.7 cm) 15.2 lbs. (6.9 kg)
With stand	35.6 × 21.3 × 8.5 in. (90.4 × 54 × 21.5 cm) 15.9 lbs. (7.2 kg)

Screen

Screen size measured diagonally	39.5 in.
Display type	LED
Screen refresh rate	60Hz
Display resolution	1080p
Panel resolution	1920 (H) × 1080 (V)
Aspect ratio	16:9
Contrast ratio (typical)-panel	3,000:1
Dynamic contrast ratio— list value	1,000,000:1
TV Brightness (minimum) cd/m ²	180 nits
Comb filter	3d y/c digital
Response time	8 ms
Horizontal viewing angle	176°
Vertical viewing angle	176°

Display resolutions

HDMI suggested resolutions	1080p, 1080i, 720p, 480p, 480i
Component video suggested resolutions	1080i, 720p, 480p, 480i

Tuner

Analog	NTSC
Digital	ATSC, 8-VSB, Clear-QAM

Inputs

	2 (side)
HDMI	E-EDID compliant/HDCP compliant
	MHL-enabled (HDMI 2/MHL jack)
Component video	1 (back)
	1 (back)
Composite video	Shared with component Y
Shared audio (component and composite)	Yes
PC/VGA	1 (back)
3.5mm PC/DVI audio input	1 (back)
	1 (side)
DVI	HDMI 1/ARC/DVI jack
	1 (side)
USB	Supports JPEG and firmware upgrade
Antenna/Cable	1 (back)

Outputs

Video	No
Analog audio/Headphone	1 (back)
Digital audio	1 (optical) (back)
WiFi	No
Ethernet	No

Audio

DTS Tuning Package	DTS Sound
	Number: 2
Speakers	Watts per channel: 5W

Power

Power consumption	On: 70W Standby: <1W
Power input	AC 120 V, 60Hz

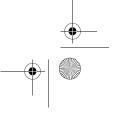
Miscellaneous

OSD languages	English, French, Spanish
INlink	Yes
MHL-enabled	Yes (HDMI 2/MHL jack)
Game Mode	Yes
ENERGY STAR qualified	Yes
Internet connectable	No
TV base screws	M4 type (28 mm length) (4 pcs)
/-Chip (version 2.0)	Yes
Sleep timer	Yes
Channel labeling	Yes
VESA mount (mm) (horizontal × vertical)	200×200
VESA mount screws	M4 type

Note

The length of the wall-mount screws vary depending on the wall-mount bracket you purchased. See the instructions that came with the wall-mount bracket for screw lengths.











Programming universal remote controls

You can operate your Insignia TV with a new or existing universal remote control.

- 1 See the table in "Common universal remote control codes" on page 75 for common codes. If you have problems programming your remote or need a different remote control code:
 - Contact the universal remote control or cable/satellite company of the remote control you are trying to program
 - Visit <u>www.insigniaproducts.com/remotecodes</u> for the latest remote control code information.
 - Call the Insignia Customer Care Center 1-877-467-4289.
- **2** Follow your universal remote control's instructions to enter the TV code you found in Step 1.

Tips

- If your universal remote control has a code search feature, run a code search to identify a code that matches your TV. See your universal remote control's instructions for details.
- If your universal remote control has a "Learn" feature, you can manually program it using the Insignia TV remote to "teach" the commands one at a time. See your universal remote control's instructions for details.

Common universal remote control codes

The following is a list of the most common remote control codes. Codes for other remote controls are available online at:

NS-40D510MX15 Insignia 40" LED TV

http://www.insigniaproducts.com/remotecodes or check with your cable or satellite TV provider for the remote control code.

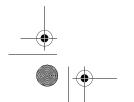
Insignia TV codes for universal remote controls (for all Insignia TVs manufactured after Jan. 1, 2007)

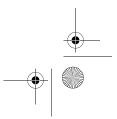
Universal remote control makes and models		
One for All	0054	
Phillips	0198, 0490	
RCA	135	
Sony	068, 069, 078, 096, 100, 164, 168, 229, 026	

Set-top box makes and models		
Cablevision	068, 069, 078, 096, 100, 164, 168, 229, 026	
Charter	2002, 1204, 1423, 1517, 0171, 1963, 0463, 1463, 0842, 1326, 167, 415, 424, 450, 456, 461, 507, 523, 567, 577, 586	
Comcast	10171, 11204, 11326, 11463, 11517, 11641, 11780, 11785, 11892, 11963, 12002	
Сох	1326, 1463	
DirectTV	10171, 11204, 11326, 11517, 11564, 11641, 11963, 12002	
Dish Network	720	
Time Warner	400, 450, 461, 456, 10463, 1463, 0463	
TiVo	0091	
Verizon	0198, 0490	

Tips

- The brand name is often visible on the front of the universal remote control, and the model number is often visible on the back.
- If your universal remote control isn't listed on the chart, refer to your universal remote control's instructions and try codes for the brands Orion, Emerson, Memorex, Sansui, Sylvania, or Zenith. You may need to try several codes before finding a match.











Legal notices

FCC Statement

This device complies with Part 15 of the FCC Rules. Operation is subject to the following two conditions: (1) this device may not cause harmful interference, and (2) this device must accept any interference received, including interference that may cause undesired operation.

This equipment has been tested and found to comply with the limits for a Class B digital device, pursuant to Part 15 of the FCC Rules. These limits are designed to provide reasonable protection against harmful interference in a residential installation. This equipment generates, uses and can radiate radio frequency energy and, if not installed and used in accordance with the instructions, may cause harmful interference to radio communications. However, there is no guarantee that interference will not occur in a particular installation. If this equipment does cause harmful interference to radio or television reception, which can be determined by turning the equipment off and on, the user is encouraged to try to correct the interference by one or more of the following

- Reorient or relocate the receiving antenna.
- Increase the separation between the equipment and
- Connect the equipment into an outlet on a circuit different from that to which the receiver is connected.
- Consult the dealer or an experienced radio/TV technician

Warning

Changes or modifications not expressly approved by the party responsible for compliance could void the user's authority to operate the equipment.

Cables

Connections to this device must be made with shielded cables with metallic RF/EMI connector hoods to maintain compliance with FCC Rules and Regulations.

Canadian Notice

CAN ICES-3 (B)/NMB-3(B)

Standard Television Receiving Apparatus — Appareil de réception télévision ordinaire, Canada BETS-7 / NTMR-7

IC Statement

This device complies with Industry Canada licence—exempt RSS

Operation is subject to the following two conditions: (1) this device may not cause interference, and (2) this device must accept any interference, including interference that may cause undesired operation of the device.

This equipment complies with IC radiation exposure limits set forth for an uncontrolled environment.

Dolby License Notice and Trademark Acknowledgement



DOLBY Manufactured under license from Dolby Laboratories. Dolby and the double-D symbol are trademarks of Dolby Laboratories.

HDMI



The terms HDMI and HDMI High-Definition Multimedia Interface, and the HDMI Logo are trademarks or registered trademarks of HDMI Licensing LLC in the United States and other countries.

DTS Sound™



For DTS Patents, see http://patents.dts.com. Manufactured under license from DTS Licensing Limited. DTS, the Symbol, & DTS and the Symbol together are registered trademarks and DTS Sound is a trademark of DTS, Inc. © DTS, Inc. All Rights Reserved.

MHL™ (Mobile High-Definition Link)



MHL and the MHL logo are trademarks or registered trademarks of MHL Licensing, LLC High-⊐efinition Link in the United States and other countries.

Energy Star



Your Insignia TV is ENERGY STAR® qualified in the "Energy Savings" mode. It meets strict energy efficiency guidelines set by the U.S. Environmental Protection Agency and Department of Energy. ENERGY STAR is a joint program of these government agencies, designed to promote energy efficient products and practices. Changes to certain features, settings, and functionalities of this TV (i.e. Picture, Sound) can increase or change the power consumption. Depending upon such changed settings, the power consumption may exceed the limits required for the ENERGY STAR qualification in the "Energy Savings" mode.

























WARRANTY POLICY

This warranty policy is issued by Best Buy Imports, S. de R.L. de C.V. (Best Buy), located at Av. Santa Fe No.440 Piso 2 OFNA 202 y 203 P3 y P4, Col. Santa Fe Cuajimalpa, C.P. 05348, Del. Cuajimalpa de Morelos, México, Distrito Federal, telephone (01) (52) (55)-88502024 for brand products by INSIGNIA, DYNEX, ROCKETFISH, INIT (the "Product" or "Products") establishes the rules and conditions of the warranty for the Product as described in the following table of Products purchased by the customer (as defined further below) in Best Buy stores located within the Mexican Republic.

The warranty period applicable to each product will be marked with an "x" by the dealer on the foregoing list provided at the moment of sale. The corresponding warranty period will commence on the Date of purchase and receipt* as determined at the time of sale.

DYNEX	
COMPUTER ACCESSORIES	1 YEAR
LAPTOP ACCESSORIES	1 YEAR
CPU POWER SUPPLY	1 YEAR
HEADPHONES	1 YEAR
MP3 DOCKS	1 YEAR
AUDIO & VIDEO CABLES	LIFETIME LIMITED
MP3 CABLES	1 YEAR
PC & COMPUTER CABLES	1 YEAR
CHARGERS	1 YEAR / 90 DAYS
BLANK DISCS	1 YEAR
PORTABLE DVD PLAYERS	90 DAYS
INSTALLATION KITS	1 YEAR
CARD READERS	1 YEAR
MICE	1 YEAR
AV CLEANING	1 YEAR
DIGITAL PICTURE FRAMES	90 DAYS
KEYBOARDS	1 YEAR
TV MOUNTS	1 YEARS
TELEVISIONS	1 YEAR
TRIPODS & MONOPODS	1 YEAR
SHREDDERS	1 YEAR
WEBCAMS	1 YEAR

INSIGNIA	
SPEAKERS	90 DAYS
COMPUTER SPEAKERS	1 YEAR
BOOMBOXES / RECORDERS	90 DAYS
DIGITAL CAMERAS	1 YEAR
PORTABLE CD PLAYERS	90 DAYS
PORTABLE DVD PLAYERS	1 YEAR
DIGITAL PICTURE FRAMES	6MONTHS
PORTABLE RADIOS	90 DAYS
CLOCK RADIOS	90 DAYS
RECEIVERS	1 YEAR
COMPACT SYSTEMS	90 DAYS
TABLETS	90 DAYS
HOME THEATER SYSTEMS	1 YEAR
TELEVISIONS	1 YEAR
DIGITAL CAMCORDERS	1 YEAR

INIT	
CAMERA ACCESSORIES	LIFETIME LIMITED
BRIEFCASES	90 DAYS
FURNITURE	90 DAYS
TV MOUNTS	3YEARS
HOME THEATER SYSTEM MOUNTS	1YEAR
SHREDDERS	1YEAR

ROCKETFISH		
PORTABLE AUDIO ACCESSORIES 90 DAYS		
GPS ACCESSORIES	1YEAR	
LAPTOP ACCESSORIES	1YEAR	
GAMING ACCESSORIES	90 DAYS	
ADAPTERS	1YEAR	
LAPTOP ADAPTERS	3YEARS	
CPU POWER SUPPLIES	1YEAR	
CELL PHONE HEADPHONES	1YEAR	
SPEAKERS	1YEAR	
VIDEO GAME CABLES	LIFETIME LIMITED	
CHARGERS	1YEAR	
CONNECTORS	1YEAR	
MICE	1YEAR	
VOLTAGE REGULATORS	1YEAR	
TV MOUNTS	5YEARS	
KEYBOARDS	1YEAR	
TRIPODS & MONOPODS	1YEAR	
WEBCAMS	1YEAR	
MP3 CABLES	1YEAR	
AUDIO & VIDEO CABLES	LIFETIME LIMITED	
SPEAKER SELECTORS	1YEAR	
CABLE AMPLIFIERS	1YEAR	
PC & COMPUTER CABLES	LIFETIME LIMITED	

NS-40D510MX15 Insignia 40" LED TV

For the purposes of this Policy, the "Customer", shall be understood as an end-user who acquires any product sold in a Best Buy store located within the United Mexican States ("Mexico").

LEGAL CONCEPTS

Under this warranty, Best Buy promises to back the Product against all defects in materials and/or workmanship used during the manufacturing of the Product.

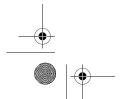
Best Buy will repair the Product in case of defect, and will replace the defective parts or components, at no cost to the Customer. Once the aforementioned warranty period expires, the Customer must pay all the cost of parts and labor for repairs.

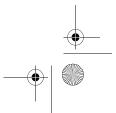
CONDITIONS

1.Notification of claims.

In order to exercise the warranty, the Customer will only need to present the Product and the warranty policy stamped by the Best Buy establishment that sold it.

Guarantee of service: If the Customer identifies that the Product has defective parts, components or materials, or defects in workmanship, then the Customer will be responsible for promptly notifying the Best Buy store where the Product was purchased with an explanation of the claim and/or the specialized service center mentioned in this Policy. For the purposes of this Warranty, all claims will need to be made within the warranty period. Specialized personnel at the service center will inspect the Product to determine the legal basis of the warranty. No Product, or any its parts, will be repaired or replaced without incurring charges if the warranty period of the Product has expired. The warranty covering the repairs of a specific defect as well as all related parts used for it will be in force for the rest of the Product warranty period or for a period of 90 (ninety) days starting on the date of repair of the Product or the installation of replacement parts, whichever is greater. During the warranty period, to repair the defective Product, the Customer may take it to the Best Buy store where it was purchased, or to the specialized service center specified in this policy. The Customer will be required to present the defective Product with the warranty policy duly stamped by the retailer. Once repaired, Best Buy, or its representatives, will deliver the Product to the Customer at the same Best Buy store where the warranty was claimed. Best Buy is not required to provide a replacement product to the Customer during the evaluation period or repair period, as the case may be, while the defective Product is at the authorized service center.













2.Exclusive remedy.

Acceptance: The Customer's exclusive remedy and Best Buy's sole obligation is to perform all work necessary to repair any Product found to be defective within the period of this warranty and provide, at no extra charge to the customer, the replacement of the defective parts. [In the event that repairing the Product or replacing the parts does not correct the defect, or that 30 days have passed after receipt of the Product for repair, or that three (3) consecutive repairs have been performed on the same defect and makes a fourth failure then, and only in such cases, will Best Buy replace the defective product with another with the same or similar characteristics, or refund to the Customer the purchase price of such Product on the date it was acquired.

3.Limited warranty exclusions:

Best Buy shall have no responsibility or obligation whatsoever towards the Customer and therefore shall be exempt from fulfilling the terms of the warranty under the following conditions: (i) when the Product has been used in conditions other than normal operating conditions; (ii) when the Product has not been operated in accordance with the instructions supplied with the Product; and (iii) when the Product has been altered or repaired by unauthorized persons as specified by Best Buy. Best Buy also excludes any Products that have not been sold by Best Buy in one of its stores located within the Mexican Républic. This warranty does not cover consumable parts pertaining to the Product (such as fuses, batteries and accessories). This warranty will cover defects and/or flaws during the warranty period resulting in any defect in the materials used in manufacturing the Product.

4. Territorial validity: This warranty policy is valid only in the Mexican Republic.

WAIVER OF WARRANTY:

Except for the warranty stipulated herein, which complies with the requirements of the standard NOM-024-SCFI-1998, Best Buy expressly excludes from the scope of liability of this warranty any other express or implied warranty, including, without limitation, any and all statements or warranties of merchantability and/or fitness of the Product for a particular purpose. Best Buy expressly excludes any and all guarantees that its Product is compatible with any other Product or combination of products other than products under the brands INSIGNIA, DYNEX, ROCKETFISH, and INIT that the Customer may decide to connect to the Product.

EQUIPMENT DATES AND CONSUMER DATES: (To include at the

ume or	saie)
Model	and Brand:

Name: Serial number:

Address:

Store No. (that made the sale):

Colony:

Date of purchase and receipt* (To include at the time of sale)

DAY	MONTH	YEAR
City :	State:	
Date of installation (if applicable):		
Postal code:	Tel:	

Name and location of the establishment where the warranty can

be put into effect, and where components, consumables and accessories of the Product can be found: Service center: Best Buy stores:

- Bvd. Manuel Ávila Camacho, No. 1007, local 4B y 1D, San Lucas Tepetlatalco, Tlalnepantla, Edo Mex. C.P. 54055.
- Boulevard Magnocentro 35, Col. Centro Urbano San Fernando la Herradura C.P 52784 Huixquilucan Estado de México.
- Avenida Acoxpa 430 Colonia Ex Hacienda Coapa, Del. Tlalpan, C.P 14300, México D.F
- Francisco Petrarca 202 Colonia Polanco V Sección. Delegación Miguel Hidalgo, C.P 11570, México D.F
- Calle Labna 1437, Colonia Ciudad del Sol, Municipio
- Zapopan Jalisco, C.P. 45071. Local comercial A-4. Plaza Galerías Guadalajara subancia 3 Nivel terraza. Av. Rafael Sanzio 150 Col. Vallarta Camichines Municipio
- Zapopan, Jalisco. Boulevard Marcelino García Barragán, No. 2077 y 2377, Colonia Prados del Nilo, Ciudad de Guadalajara, Estado de Jalisco, México, C.P. 44840
- Av. Primero de Mayo, S/N, Manzana C-34-C', Colonia Centro Urbano, Municipio de Cuautitlán Izcalli, Estado de México.,
- Avenida Montaña Monarca Norte Nº 1000, colonia Desarrollo Montaña Monarca, en la Ciudad de Morelia, Estado de Michoacán de Ocampo, C.P. 58350
- Çalle de Ladera no. 16 Colonia: Jardines del Pedregal de San
- Ángel, C.P. 04500 Delegación Coyoacán Mexico, D.F. Plaza Fiesta San Agustín, Avenida Bat. San Patricio No. 1000 Col. Residencial San Agustín, Municipio de San Pedro,
- Nuevo León, C.P. 66260 Centro Comercial Andares, Blvd. Puerta de Hierro no. 4965 Fracc. Plaza Andares, Zapopan Jalisco, C.P. 45116.

A list of new establishments can also be consulted at http://www.bestbuy.com.mx/tiendas

STAMP

(To include at the time of sale)

Store stamp:

Call center for Mexico City (Federal District) and within the Republic:

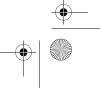
01-800 BESTBUY (2378289)

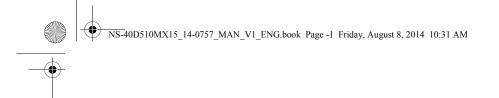
INSIGNIA is a trademark of Best Buy and its affiliated companies. Registered in some countries.

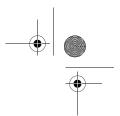
Distributed by Best Buy Imports S. De R.I. De C.V. Avenida Santa Fe No. 440 Piso 2 Ofna 202 Y 203 P3 Y P4 Colonia Santa Fe Cuajimalpa, C.p. 05348, Delegación Cuajimalpa De Morelos, Mexico, Distrito Federal ©2014 Best Buy. All rights reserved.

Made in China











If the power cord is damaged, it must be replaced by the manufacturer or its service agent or qualified personnel to avoid risk.

www.insigniaproducts.com
Mexico: 01-800-926-3000
U.S.: (877) 467-4289
INSIGNIA is a trademark of Best Buy and its affiliated companies.
Registered in some countries.
Distributed by Best Buy Imports S. De R.I. De C.V.
Avenida Santa Fe No. 440 Piso 2 Ofna 202 Y 203 P3 Y P4
Colonia Santa Fe Cuajimalpa, C.p. 05348, Delegación
Cuajimalpa De Morelos, Mexico, Distrito Federal
©2014 Best Buy. All rights reserved.
Made in China

